U KNIGHT

To Easily Navigate this Presentation

See that the Full Page is Showing and then Use Page Up and Page Down Keys or Right and Left Keyboard Arrow Keys



Unite with UKnight

Unite: /yoo'nīt/

1. Come or bring together for a common purpose or action: "The Fraternal and Insurance sides of the Knights of Columbus unite behind their common cause".

2. Come or bring together to form a unit or whole, esp. in a political context: "A Field Agent's dual roles as Brother Knight and Financial Professional unite with UKnight".



Let's Get Started

The Field Agent's Guide to Setting up his UKnight Website

The Field Agent's Guide to Setting up his UKnight Website

- Go To First Step Activate Your Site
- Go To Introducing Your Admin Center
- Go To Set Password & Verify Contact Information
- Go To Set Up Your Lotus Notes Signature
- Go To Embed Your Optional Headline Video
- Go To Post Your Biography
- Go To Embed a Map on your Office Location Page
- Go To Create and Update your Slide Show
- Go To Adding to and Editing your Information of Interest
- Go To Post Your Financial Beacon
- Go To Post a Personal Message on Your Councils' Websites
- Go To Close

Knights of Columbus

INSURANCE

First Step – Activate Your Site

REGIONAL CONTACT	HOME OFFICE CONTACT
Robert S Marlowe, Jr. CLU, FICF, LUTCF	Customer Service: 1-800-380-9995
Office: 410-823-3800	Monday - Friday
Fax: 410-823-3841	8:00 am to 7:30 pm ET
Email: EMAIL ME	
Hours: 8:00 am to 5:30 pm	

Go to your General Agency Site

FIELD AGENT OPPORTUNITY

MARLOWE AGENCY

REGIONAL ADDRESS 600 Farmount Avenue Suite 100 Towson, MD 21286 US

INFORMATION OF INTEREST

Recognizing Life Insurance as an Investment Portfolio Asset

Investment analysts suggest that whole life insurance can serve as a new asset class in your investment portfolio.

WATCH VIDEO

stment Let me think about it.

Many times people will delay the purchase of needed life insurance because they assume there



is no rush.

How long has the Knights of Columbus been in the insurance business?

The Knights of Columbus has provided insurance benefits since its inception in 1882. From very humble beginnings, the Knights of Columbus has evolved into a Fortune 1000 company, marketing life insurance, retirement products, disability, and longterm care insurance to its members and their families.



MARLOWE AGENCY TEAM

-- SELECT YOUR COUNCIL --

TO FIND YOUR SERVICING FIELD AGENT

Message to Knights not assigned to a council:

We will have an agent assigned shortly for Knights who are not now assigned to a Council. Until then, please contact Robert Marlowe.



First Step – Activate Your Site

Message to Knights not assigned to a council:

We will have an agent assigned shortly for Knights who are not now assigned to a Council. Until then, please contact Robert Marlowe

Michael Carfine

443-506-0790



Michael Barrett

410-974-9094













Leo DesBiens 410-652-1934







Michael Hurley 410-913-7835

MARLOWE AGENCY TEAM RECOGNITION



410-726-2126



Joseph Kostelac



Gregory Marlowe 410-523-5512





Edward O'Keefe 410-569-6141

Scroll down and click on your picture.

We are proud to have received permission from a Field Agent who is new on the system, Edward O'Keefe, to use his set up for this demonstration.

Thanks Brother!



Frederick Reinecke 443-695-4347

Agent of the Month

December 2012



John Sampery 410-296-3051

Agent of the Year

2012



Thomas Strassner

410-258-0308

MDRT

MDRT[®]

MEMPERS



Norman Teal 443-676-3892



Damien Clark

443-977-6645

Anthony Viscardi 410-719-0099











KNIGHT

First Step – Activate Your Site



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KNIGHT

First Step – Activate Your Site



Copyright © 2009 - 2013 Knights of Columbus All Rights Reserved. Login – Your Initial Password is either your Home Council Number or your Field Agent Number.

This initial password is not your Assembly or any other number. It is either your Home Council Number, or it is your Field Agent Number.

So to enter your admin center for the first time, first enter your home council number, and if that does not work, use your Field Agent Number.

First Step – Activate Your Site



Click to Subscribe

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First Step – Activate Your Site

Log in to	complete your checkout			PayPal	Secure Paymen
PayPal secu	rely processes payments for UKnight	t Interactive . To complete yo	our checkout using PayPal, please lo	g in. <u>Learn more</u> .	
Descriptio	n		Terms		Amou
	d Agent Subscription Renew Subscription Options: Annual Subs	scription	\$299.95 USD for each year		\$299.95 US
Check out	using PayPal				
	Pay fast with PayPal. It	's secure and you won't hav	e to reveal your financial information.	Learn more	
	Email:				
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_	I	Forgot your email address or pa	ssword?		
	No PayPal account? Pa	ay using your <u>credit or debit</u>	card		
					Log Ir
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UKnight uses the PayPal system to manage subscriptions. You can choose to:

- Pay for your subscription with your current PayPal Account
- Use your Credit Card to pay for your subscription through PayPal.

First Step – Activate Your Site

UKnight Interactive				Fill out the Form if Necessary
Billing Information * Required Description T	Terms	PayPal	Secure Payments	
Your Auto-Renew Subscription Options: Annual Subscription Choose a Payment Method You need a PayPal account for this purchase. C PayPai 1 already have a PayPal account. I need to create a PayPal account (where avanaoue). Learn more Country Country: United States Credit or Debit Card Information First Name: (as it appears on card) Card Type: Select Card Card Number: Card Number: Expiration Date: [01] [2013] Card Security Code: Card Security Code: Country Choose a PayPai account (of the security Code: Country Country Country Credit or Debit Card Number: Card Security Code: Card Security Code: Country Country	\$299.95 USD for each year		\$299.95 USD	
*New Beil What's this? Billing Address *Address line 1: Address line 2: * *City: * *State: * *ZIP code: * This information This information will only be used to contact you regarding your payment, if need *Email Address: * *Home Telephone *	led.		Privacy	

First Step – Activate Your Site

Review your info

UKnight Interactive

Review Your Payment	1	PayPal	Secure Payments
Description	Terms		Amount
UKnight Field Agent Subscription Your Auto-Renew Subscription Options: Annual Subscription	\$299.95 USD for each year Effective Date: Feb 8, 2013		\$299.95 USD
ew PayPal policies and your payment method rights.			
Seller Information			
	Seller Status Verified Business Member (0)		
Payment Method			
Credit/Debit Card: \$299.95 USD from American Express XXXX-XXX	XXXX-		
Future payments will be made with your <u>default payment method</u> unless you s your Profile, then update the "My preapproved payments" section. <u>Change payment method</u>	select a preferred payment method. To mak	e a change,	go to My money in
			Agree and Pay

and submit



First Step – Activate Your Site

UTKN	IGHT ERACTIVE	
	FIELD AGENT PAYMENT CONFIRMATION	
	Please enter your Agent Number here to confirm your payment arrangement.	
	Submit	

Enter your Agent Number and Click to Submit



First Step – Activate Your Site



Confirm Your Info and Click Here to Return



Introducing Your Admin Center



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Introducing Your Admin Center



Login Again – Your Initial Password is Either your Home Council Number or your Field Agent Number

Set Password & Verify Contact Information

	KNIGH OF COLUME IN SERVICE TO ONE. IN SERVICE	BUS E TO ALL.	FIELD AGENTS OTHER COUNCILS Sponsored by Your Field Agent	Edward O'Keefe Field Agent	
WHY JOIN?	DEGREE SCHEDULE	KNIGHT JOBS	UKNIGHT MARKET CENTER	There Agente	
		ADMIN CE	NTER	LOG OUT	
FIELD	AGENT PAGE MAINTENANCE		FIELD AGENT HELP CENTER		
UPDATE Your Contact Info UPLOAD Your Current Fin			Create/Change Lotus Notes E-mail Signature To learn how to create or change your Lotus Notes e-mo <u>PRINTED INSTRUCTIONS</u> then watch <u>VIDEO HELP</u>		
SELECT PDFs and VIDEOs	from your General Agent's Library of		COUNCIL HELP		
Information of Interest			CLICK HERE for the UKnight Council Benefits & Features Presentation		
UPDATE Your Photo Slides	show		CLICK HERE to see how to set up on-line council dues co	ollection.	
COUN	ICILS PAGES MAINTENANCE		LOTUS NOTES E-MAIL SIGNATURE MAIN	TENANCE	
UPDATE the Councils' Info, & Photo Galleries	Google Map, Officers, Churches, Even	nts Calendar	CLICK HERE to establish or change your Lotus Notes e-	mail signature	

Notice the <u>Subscribe Now</u> notice is gone

First, we will check your contact info and make sure it is all correct

Click <u>UPDATE</u> Your Contact Info, Photos, Bio, etc.

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Set Password & Verify Contact Information

SUICE HHM	KNIGHTS OF COLUMBUS IN SERVICE TO ONE. IN SERVICE TO ALL DEGREE SCHEDULE KNIGHT JOBS	FIELD AGENTS OTHER COUNCILS Sponsored by Your Field Agent Field Agent Edward O'Keefe Field Agent Edward O'Keefe Field Agent	First, c contac the pa is all co
Your Portrait Photo for your (We recommend you crop your p Choose File No file chosen	Back to ADMIN CENTER website hoto to dimensions - 200px W x 275px H): UPDATE SLIDE SHOW <u>CLICK HERE</u> to Crop & Resize y	Your Thumbnail Photo for your General Agent's website (Required dimensions - 150px W.x 160px H): Choose File No file chosen	For be is whe your p
	TITLE: FIRST NAME: Edward MIDDLE NAME: A LAST NAME: O~Keefe SUFFIX: i.e. Jr. CERTIFICATIONS: CLU, ChFC, CASL, ADDRESS: 2807 Haddaway Court ADDRESS 2: CITY: Abingdon STATE: Maryland Select "Non-US" if not in PROVINCE: ZIP/POSTAL CODE: 21009 COUNTRY: United States Show this Address? © YES or © NO EMBED MAP CODE (optional):	ADMIN ACCESS PASSWORD: INFORMATION OF INTEREST PDFs & VIDEO: Promotional literature in the form of PDFs and Videos may be placed on your site by selecting them from your General Agent's library of Information of Interest. Please contact your General Agent with your suggestions for videos or PDFs you feel are worthy of inclusion on your site. SELECT PDFs and VIDEOs from your General Agent's Library of Information of Interest EMBED VIDEO CODE at the top of the Information of Interest section (optional): VOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER kay, ca no line berefix gree allowed)	

First, check your basic contact info at the top of the page to make sure it is all correct.

For better security, here is where you can change your password.

Set Password & Verify Contact Information

		YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use	
		the ENTER key, as no line breaks are allowed)	e
	OFFICE PHOTO (optional)	YOUR MESSAGE as it will appear:	F
	No Photo Uploaded		
	Choose File No file chosen		t
	OFFICE: 410-569-6141		
	CELL: 410-627-1220		6
	FAX: 410-569-5669		k
	E-FAX:		L
	HOME:		
	E-MAIL: edward.okeefe@kofc.org		
	HOURS OF OPERATION -		
	FROM: 8 . 00 . am .		e
	TIME ZONE: Eastern Standard Time		k
	The "SITE E-MAIL " is where all your assigned Councils' broadcast e-mails will be sent.		N
			t
	E-MAIL:		Ľ
	Get Council E-mail? © YES or ONO		
	The year (YYYY) you became a member of the MDRT; otherwise,		
	leave it 0000. MDRT YEAR: 2013		F
	,		
Upload Your Bio PDF File: Your Currently Uploaded Bio PDF	File _		C
Choose File No file chosen			У
Or, Create Your Biography	Below:		У
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1 H 🖶 🖷 🗰 🗯 🔳 🖸			
Font Size A	· A· EEI		

Mid-page you will see two e-mail address boxes.

First is your primary e-mail that shows on your site and auto-fills your "E-mail Me" buttons.

You will receive a copy of every broadcast email sent by your Councils. "Site E-Mail" is where your copy of these e-mails are sent.

Right below, is where you can turn off this cc feature if you like. Most do not.

Set Password & Verify Contact Information



Bottom of the page, enter your MDRT year if appropriate. This will recognize you on your General Agent's page as an MDRT member.

AND SAVE THE PAGE.

If you do not save the page, all of the changes and additions you make will be lost.



Set Up Your Lotus Notes Signature



Edward O'Keefe, CLU, ChFC, CASL, FICF, LUTCF Field Agent 2807 Haddaway Court Abingdon, MD 21009 US 410-627-1220 Cell 410-569-6141 Office edward.okeefe@kofc.org My Field Agent Site



Now that you have double checked your contact information, we will create an HTML signature with a link to your website for e-mail sent through your Lotus Notes.



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Set Up Your Lotus Notes Signature



Log back into your Admin Center.

Click <u>Printed Instructions</u> and actually print them out.

Then Click Video Help

We encourage you to watch the Video and follow along with your Printed Instructions taking notes where you think necessary.

U-KNIGHT

Embed Your Optional Headline Video

KNIGHTS KNIGHTS OF COLUMBUS IN SERVICE TO ONE IN SERVICE TO ALL WHY JOINT DEGREE SCHEDULE KNIGHT JOE	FIELD AGENTS OTHER COUNCILS Sponsored by Your Field Agent Edward O'Keefe Field Agent		
ADMIN	I CENTER LOG OUT		
FIELD AGENT PAGE MAINTENANCE	FIELD AGENT HELP CENTER		
UPDATE Your Contact Info, Photos, Bio, etc. UPLOAD Your Current Financial Beacon PDF file	Create/Change Lotus Notes E-mail Signature To learn how to create or change your Lotus Notes e-mail signature, click on PRINTED INSTRUCTIONS then watch <u>VIDEO HELP</u>		
SELECT PDFs and VIDEOs from your General Agent's Library of	COUNCIL HELP		
Information of Interest	CLICK HERE for the UKnight Council Benefits & Features Presentation		
UPDATE Your Photo Slideshow	CLICK HERE to see how to set up on-line council dues collection.		
COUNCILS PAGES MAINTENANCE	LOTUS NOTES E-MAIL SIGNATURE MAINTENANCE		
UPDATE the Councils' Info, Google Map, Officers, Churches, Events Calendar & Photo Galleries	CLICK HERE to establish or change your Lotus Notes e-mail signature		

After finishing your signature, log back into your admin center and again click <u>UPDATE</u> Your Contact Info, Photos, Bio, etc.

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NIGHT NTERACTIVE

Embed Your Optional Headline Video



Choose File No file chosen

Choose File No file chosen

UPDATE SLIDE SHOW CLICK HERE to Crop & Resize your Photos



TITLE: FIRST NAME: Edward MIDDLE NAME: LAST NAME: O~Keefe SUFFIX: i.e. Jr. CERTIFICATIONS: CLU, ChFC, CASL,

ADDRESS: 2807 Haddaway Court ADDRESS 2: CITY: Abingdon STATE: Maryland Select "Non-US" if not i PROVINCE: ZIP/POSTAL CODE: 21009 COUNTRY: United States -

Show this Address? • YES or • NO

EMBED MAP CODE (optional):

ADMIN ACCESS PASSWORD: ••••

INFORMATION OF INTEREST PDFs & VIDEOs

Promotional literature in the form of PDFs and Videos may be placed on your site by selecting them from your General Agent's library of Information of Interest.

Please contact your General Agent with your suggestions for videos or PDFs you feel are worthy of inclusion on your site

SELECT PDFs and VIDEOs from your General Agent's Library of Information of Interest

EMBED VIDEO CODE at the top of the Information of Interest section (optional):

YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)

Now we are going to embed a video that will open up ready to play when members visit your site.

This is a terrific opportunity to post compelling media on your site.

Embed Your Optional Headline Video

C KofC Insurance Field Agent Site Windows Internet Explorer
G S BROWSER - MS EXPLORER Image: Second state Image: Second state Image: Second state Image: Second state Image: Second state Image: Second state
File Edit View Favorites Tools Help
🕙 KofC Insurance Field Agent Site Mozilla Firefox
File Edit View Higtory Bookmarks Tools H
Soft Insurance Field Agent Site - +
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SofC Insurance Field Agent Sit ×
Soft Consurance Field Agent 8 ×
🛞 KofC Insurance Field Agent Site -
Image: Image
승규 🎞 Apple Yahoo! Google Maps YouTube Wikipedia News (13) 🔻 Popular 🔻

Just click where the arrows are pointing. This will open a new browser window for you to work in without having to close your admin center.



As you set up your site you will be in and out of your admin center.

To make this process easier, I recommend that you keep your admin center open so you do not have to log back in every time, and open a second window to work in.

The easiest way you do this is with browser tabs. For those who are unfamiliar with "Tabs", here are several browsers and how you would open a new tab in each.

Clicking on the tab opens a new browser window so that you can easily go back to your admin center.

www.blip.tv

Embed Your Optional Headline Video

Knights of Columbus

www.youtube.com/knightsofcolumbus

You can find videos here and elsewhere, <u>or</u> you can upload your own.



In order for videos to play on your website, they need to be compressed - made smaller without quality loss – and have some kind of player. The compression technology and player that works best and which has been almost universally adopted is an Adobe product called Flash.

Flash is what YouTube, Vimeo, GodTube, Blip, Viddler, Daily Motion, and many other similar video sharing sites use. But to use Flash, the video file has to be converted from other video formats such as .mov, .mp4, .wmv, and a whole bunch of others to an .flv or a Flash file.

This is what made YouTube so huge so fast. They developed an online Flash converter / player that worked so quickly and easily, they created the entire market and still control half of it.

So if you upload your own video to one of these sites, and then embed the video as we instruct here, it will play well on your UKnight website.

First, we will look at finding an uploaded video, and then look at uploading your own.

Embed Your Optional Headline Video



This is youtube.com, but again, there are many places to find great media and the process is basically the same.

- 1. Locate Video
- 2. Click Share
- 3. Click Embed
- 4. Make sure every box is unchecked
- 5. Size Your Video

Embed Your Optional Headline Video



When you first click to embed, the "Embed Code Box" will open with a preset video size. You are not limited to this.

Here you see that the "video size" is 480 x 360

You also see in the Embed Code Box -"<iframe width="480" height="360"

This is what we will adjust, so click on the video size down arrow to open the options menu

Embed Your Optional Headline Video



The widest video allowable is 700 pixels. Let's see how that looks.

There is no option for a 700 pixel width, so you will click Custom Size.

Embed Your Optional Headline Video



Now enter 700 in the first box. When you type in the width, the height automatically changes to maintain the same dimensions, or as it is called, aspect ratio.

You will also see it change in the Embed Code so that when you paste the code into your website, it will size the video as you instruct.

Embed Your Optional Headline Video

21 views



Now just click inside the Embed Code Box to highlight the entire code.

Embed Your Optional Headline Video

21 views



Now right-click inside the highlighted box to open the menu and then click on COPY.

U-KNIGHT

Embed Your Optional Headline Video



TITLE: ADMIN ACCESS PASSWORD: -FIRST NAME: Edward •••• MIDDLE NAME: LAST NAME: O~Keefe SUFFIX: i.e. Jr. CERTIFICATIONS: CLU, ChFC, CASL, ADDRESS: 2807 Haddaway Court ADDRESS 2: CITY: Abingdon STATE: Maryland Select "Non-US" if not in US PROVINCE: ZIP/POSTAL CODE: 21009 COUNTRY: United States Show this Address? • YES or • NO

EMBED MAP CODE (optional):



YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed) Return to your Admin Center, click <u>UPDATE</u> Your Contact Info, Photos, Bio, etc.

Now right-click inside of the EMBED Video Code box, and click PASTE.

U-KNIGHT

Embed Your Optional Headline Video



YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed) The Embed Code you copied will paste inside the box.



Embed Your Optional Headline Video

	HOURS OF OPERATION - FROM: 8 V: 00 V am V TO: 5 V: 00 V pm V TIME ZONE: Eastern Standard Time V
	The "SITE E-MAIL" is where all your assigned Councils' broadcast e-mails will be sent. SITE edward.okeefe@kofc.org E-MAIL: Get Council E-mail?
Upload Your Bio PDF File: Your Currently Uploaded Bio PDF File Choose File No file chosen Or, Create Your Biography Bel	
	→ 升 ☆ B I U → × X ₂ X ²
	UPDATE YOUR FIELD AGENT PAGE

Scroll to the bottom and SAVE THE PAGE.

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Embed Your Optional Headline Video


Embed Your Optional Headline Video



To make this easy, I left the YouTube window open in a separate tab.

So let's click the menu arrow and drop down those options.

Let's try 480 x 360 and see how that looks. So I will click on that option.

Embed Your Optional Headline Video



That changes the "Video Size" as well as, if you notice, it changed the **Embed Code from**

<iframe width="700" height="525"

То

<iframe width="480" height="360"

Embed Your Optional Headline Video



Now again, we will click inside the Embed Code box to highlight the Embed Code, and then right-click and click COPY.

NIGHT NTERACTIVE

Embed Your Optional Headline Video



Your Portrait Photo for your website (We recommend you crop your photo to dimensions - 200px W x 275px H): Choose File No file chosen

Your Thumbnail Photo for your General Agent's website (Required dimensions - 150px W x 160px H): Choose File No file chosen

UPDATE SLIDE SHOW CLICK HERE to Crop & Resize your Photos



TITLE:	ADMIN AC	CESS PASSWORD:
FIRST NAME: Edward	••••	
MIDDLE NAME: A		ION OF INTEREST P
LAST NAME: O~Keefe		
SUFFIX: i.e. Jr.	be placed a	literature in the form o on your site by selecting
CERTIFICATIONS: CLU, ChFC, CASL,	General A-	Undo
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ADDRESS: 2807 Haddaway Court	for videos	Cut
ADDRESS 2:	site.	Сору
CITY: Abingdon	<u>SELECT</u> PE	Paste
STATE: Maryland Select "Non-US" if not in US	Library of	Paste as plain text
PROVINCE:	EMBED V	Delete
ZIP/POSTAL CODE: 21009	Informat	Spell-checker options
COUNTRY: United States		Select all
		Inspect element
Show this Address? ⊙ YES or ○ NO		

EMBED MAP CODE (optional):



YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)

Again, return to your Admin Center, click **UPDATE** Your Contact Info, Photos, Bio, etc.

Or better yet, leave this window open in a separate tab to make it easier to go back and forth.

Again right-click inside of the EMBED Video Code box, and click PASTE.

U-KNIGHT

Embed Your Optional Headline Video



YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)



All Rights Reserved.

Embed Your Optional Headline Video

	HOURS OF OPERATION - FROM: 8 : 0 m m TO: 5 : 0 m pm m TIME ZONE: Eastern Standard Time
	The "SITE E-MAIL" is where all your assigned Councils' broadcast e-mails will be sent. SITE E-MAIL: Get Council E-mail? C YES or NO The year (YYYY) you became a member of the MDRT; otherwise, leave in 2000. MDRT YEAR: 2013
Upload Your Bio PDF File: Your Currently Uploaded Bio PDF File Choose File No file chosen Or, Create Your Biography Bel	-
↓ ↓<	A ⊕ B I U ate X ₂ X ² A • E Ξ Ξ ■ .
Copyright© 2009 - 2013 Knights	UPDATE YOUR FIELD AGENT PAGE

Scroll to the bottom and SAVE THE PAGE.

Embed Your Optional Headline Video



Embed Your Optional Headline Video



To upload your own videos, the process is actually more simple than you would think.

First, you must establish an account with one of the Video Sharing sites. As YouTube is the most highly rated, we will give you a glimpse into their process.

- 1. <u>www.youtube.com</u>
- 2. Click Upload
- 3. Create an account

Google CREATE AN ACCOUNT New to YouTube? You Tube Sign in Sign in now, and use your YouTube account to: Email Keep up with your favorite channels Save videos to watch later, watch recommendations just for you, or subscribe to get updates from Password vour favorite channels Watch everywhere Take your picks with you wherever you go — watch on your smartphone, tablet, or smart TV. Sign in Stay signed in Can't access your account? Share with your friends See videos shared by your friends across all your social networks - all in one place.

Embed Your Optional Headline Video

First Last
Choose a Google username
@gmail.com
Create a password
Confirm your password
Birthday
Month 💠 Day
Year
Gender
Iam ÷
Mobile phone
Your current email address
-
Prove you're not a robot Skip this verification (phone verification may be required)
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Skip this verification (phone verification may be required)
Skip this verification (phone verification may be required)
be required) COURTENAT Type the two pieces of text: C (*) Location United States I agree to the Google Terms of Service and

Step One – Fill out the Account Form – Click Next Step



Step Two - Upload your photo if you'd like – this is optional, and the process is the same as uploading photos with UKnight

Step Three – Finished! Now Click to go back to You Tube.

Welcome Fieldor!

Now you're ready to search, create, and share across lots of Google products. Check out your new account in the upper right (click your photo to edit your profile, access Google+, review account settings, and view or adjust setting) for web history). We've also sent you an email to show you how a get even more out of Google.





Embed Your Optional Headline Video



Click Ready to Continue

Embed Your Optional Headline Video





Embed Your Optional Headline Video



After your video is uploaded, just follow the same procedure we went through to upload any other video.

Post Your Biography



Post Your Biography



Again, log back into your admin center and again click <u>UPDATE</u> Your Contact Info, Photos, Bio, etc.

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U-KNIGHT

Post Your Biography



Scroll down to the bottom of the page.

YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)



FROM: 8 . 00 TO: 5 . 00	om Y	
will be sent. SITE E-MAIL: Get Council E-mail? The year (YYYY) you became a m	e@kofc.org YES or C NO	
MDRT YEAR: 2013	Blow-Up of Word B	utton
A• (≝ ≝ ≝ ≣		
	10	
	FROM: B : 00 TO: 5 : 00 TIME ZONE: Eastern Stand The "SITE E-MAIL" is where all you will be sent. SITE E-MAIL: edward.okeef E-MAIL: edward.okeef Compared to the sent. SITE E-MAIL: edward.okeef Compared to the sent. MDRT YEAR: 2013 Compared to the sent. Compared	The "SITE E-MAIL" is where all your assigned Councils' broadcast e-mails will be sent. SITE E-MAIL: Get Council E-mail? ♥ YES or ♥ NO The year (YYYY) you become a member of the MDRT, otherwise, leave it 0000. MDRT YEAR: 2013 Blow-Up of Word B W: I I I I I I I I I I I I I I I I I I I

UPDATE YOUR FIELD AGENT PAGE

Here, you can write out your bio, paste it from a Word Document, or you can post a professionally produced Biography.

Typing it in the box is easy, straight forward.

To insert what you composed in Word complete with formatting, copy your document in Word, and then click the "Word" Icon shown on the left.





The Paste Box will pop up, and just follow the instructions on the box.

It appears too small, but don't worry, it will capture your entire document.

And then, of course, do not forget to Click to Update Your Page.



		8 • : 00 • 5 • : 00 •	pm 💌	
	will be sent. SITE E-MAIL: Get Council I The year (YYYY) y leave it 0000.	edward.okeefe@ E-mail? ⓒ Y! ou became a memb		aïls
			X ₂ X ²	
E = E = E			-	•
			,	11

UPDATE YOUR FIELD AGENT PAGE

As an Insurance professional the best option, by far, is to attach your professionally produced Biography.

Brother Ed has a professional PDF Bio, so we will post it.

Click the "Choose File" or "Browse" button, depending upon the browser you use.

Post Your Biography

7 Favorites	Name ^	Date	Туре	Size	Tags
Desktop	🔁 2013 O'Keefe Bio	2/8/2013 3:51 PM	Adobe Acrobat Doc	424 KB	
	🔳 arc after dark				
	Bishop Lori on KofC July 2012				
	By the Numbers (2013)				
	💌 columbia photo				
	🔁 columbiama y 10en				
	🔁 E&T re LTCI Article				
	Ed with Cardinal Edwin O'Brien				
	Ed with Cardinal Edwin O'Brien2				
	EdSlottcompletearticle clean				
	🗐 EdSlottcompletearticle				
	EdSlottcompletearticle				
	EdSlottcompletearticle.PDF.PdfCompressor-1335224				
	EdSlottcompletearticle				
	🔁 Edward OKeefe Financial Beacon Winter 2013				
	💽 facr ¹ 1				
	TA fort				
	🔁 Insurance Check Up				
	iphone 4 photos 1211				
	🔁 KofC - #3 Income Armor without words Sales Idea				
	🔁 six reasons children's insurance				
	5 socialsecurityexplained				

That opens up a file search box from your computer so you can locate the file you would like to post for your Biography.

There is the file, so I will either double click on it, or click it once and then click OPEN at the bottom.

Return

Selec

Cancel

File name: 4342 O'Keefe E_Layout 1

UPDATE YOUR FIELD AGENT PAGE

All Files
 Open

Copyright © 2009 - 2013 Knights of Columbus All Rights Reserved.



All Rights Reserved.

Post Your Biography

	URS OF OPERATION - FROM: 8 : 00 Y om Y TO: 5 : 00 Y pm Y AE ZONE: Eastern Standard Time
The will SIT	"SITE E-MAIL" is where all your assigned Councils' broadcast e-mails be sent.
Ge The leav	ver (YYYY) you became a member of the MDRT, otherwise, e ir 0000.
Upload Your Bio PDF File: Your Currently Uploaded Bio PDF File - Choose File 2013 O'Keefe Bio.pdf Or, Create Your Biography Below:	
 4 ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™ ™	₩ ♣ B I U № X ₂ X ²
	UPDATE YOUR FIELD AGENT PAGE

There you can see that the proper file has been chosen, so I will click to Update the Page.



	HOURS OF OPERATION - FROM: 8 Y:00 y om y TO: 5 Y:00 y pm y TIME ZONE: Eastern Standard Time
	The "SITE E-MAIL" is where all your assigned Councils' broadcast e-mails will be sent. SITE E-MAIL: Get Council E-mail? © YES or ONO The year (YYYY) you become a member of ORT; otherwise, leave ir 0000. MDRT YEAR: 2013
Upload Your Bio PDF File: Your Currently Uploaded Bio PDF File Choose File No file chosen Or, Create Your Biography Be	
i II (II II	
	li,

Scroll back down, and there you can see that the proper file has been uploaded.

So I will go to my website and check the Bio.

UPDATE YOUR FIELD AGENT PAGE

Post Your Biography



Post Your Biography



Our Success

"A tremendous amount of credit goes to our field force of more than 1,400 professionally trained general and field agents, whose expert knowledge, energy, and enthusiasm combine with a strong commitment to the Knights of Columbus."

Supreme Knight Carl A. Anderson



Our Mission

To provide brother Knights and their families with the highest level of service and the most secure, stable products to ensure their financial well-being.

The shame in the first for and

Knights of Columbus INSURANCE YOUR SHIELD FOR LIFE

PERSONAL CONTACT

CLU, ChFC, CASL, FICF, LUTCF

Edward O'Keefe

Did You Know ...

- Rated "A++, Superior" by A.M. Best, earning their highest rating for 35 consecutive years.
- There is no more highly rated life insurer in North America.
- Current assets surpass \$18 billion.
- We are the largest lay Catholic organization, with nearly 1.8 million members worldwide.
- In 2010, the Order gave more than \$151 million to charity. Also, individual Knights donated well over 69 million hours of volunteer time to helping our churches, our neighborhoods and our communities.
- In the past decade, Knights have given more than \$1.367 billion to charity, and provided in excess of 639 million hours of volunteer service.
- In 2011, we issued more than \$7.97 billion of life insurance coverage, and more than 100,000 life insurance, annuities, long-term care, and disability income insurance policies.

Not Just A Field Agent... A Brother Knight

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HOME OFFICE CONTACT

Customer Service:

1-800-380-9995

Your Biography shows up in a resizable box with all of the Adobe tools to Print it, Resize it, and even Save it so visitors can Share it.

Embed a Map on your Office Location Page



Back to ADMIN CENTER Home

Your Portrait Photo for your website (We recommend you crop your photo to dimensions - 200px W x 275px H): Choose File No file chosen Your Thumbnail Photo for your General Agent's website (Required dimensions - 150px W x 160px H): Choose File No file chosen

UPDATE SLIDE SHOW <u>CLICK HERE</u> to Crop & Resize your Photos



TITLE:
FIRST NAME: Edward
MIDDLE NAME: A
LAST NAME: O~Keefe
SUFFIX: i.e. Jr.
CERTIFICATIONS: CLU, ChFC, CASL,

ADDRESS: 2807 Haddaway Court
ADDRESS 2:
CITY: Abingdon
STATE: Maryland Select "Non-US" if not in US
PROVINCE:
ZIP/POSTAL CODE: 21009

Show this Address? • YES or • NO

EMBED MAP CODE (optional):

ADMIN ACCESS PASSWORD:

.....

INFORMATION OF INTEREST PDFs & VIDEOs

Promotional literature in the form of PDFs and Videos may be placed on your site by selecting them from your General Agent's library of Information of Interest.

Please contact your General Agent with your suggestions for videos or PDFs you feel are worthy of inclusion on your site.

<u>SELECT</u> PDFs and VIDEOs from your General Agent's Library of Information of Interest

EMBED VIDEO CODE at the top of the Information of Interest section (optional):

Now we are going to embed a map to your office so members can find you if they need to.

Again, click your Admin Button, go to your Admin Center, and then click <u>UPDATE</u> Your Contact Info, Photos, Bio, etc.

This is your EMBED MAP CODE box.

YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)

Embed a Map on your Office Location Page

Return



Just open up another tab or window and go to MapQuest.com, or Google.com/maps, or there are several others. For this example we will use mapquest.com but they all work basically the same.

U-KNIGHT

Embed a Map on your Office Location Page



Enter your address and click Get Map. Then Click on Link/Embed.

Embed a Map on your Office Location Page



Just like the video earlier, a box with the embed code will open, click inside the Embed Code Box, then right-click and COPY. Do not "Copy Link". Make sure you are copying the "Embed Code"

NIGHT NTERACTIVE

Choose File No file ch

Embed a Map on your Office Location Page

osen		Choose File No file chosen
	UPDATE SLIDE SHOW <u>CLICK HERE</u> to Crop & Resize your Photos	s
	TITLE: FIRST NAME: Edward MIDDLE NAME: A LAST NAME: O-Keefe	ADMIN ACCESS PASSWORD:
	SUFFIX: i.e. Jr. CERTIFICATIONS: CLU, ChFC, CASL,	Promotional literature in the form of PDFs and Videos may be placed on your site by selecting them from your General Agent's library of Information of Interest.
	ADDRESS: 2807 Haddaway Court ADDRESS 2:	Please contact your General Agent with your suggestions for videos or PDFs you feel are worthy of inclusion on your site.
	CITY: Abingdon STATE: Maryland Select "Non-US" if not in US DROULUSE	<u>SELECT</u> PDFs and VIDEOs from your General Agent's Library of Information of Interest
	PROVINCE: ZIP/POSTAL CODE: 21009	EMBED VIDEO CODE at the top of the
	COUNTRY: United Stores	Information of Interest section (optional): <ifrome <br="" height="360" width="480">src="http://www.youtube.com/embed/hGKXMYMQhFY?rel=0" fromeborder="0" allowfullscreen></ifrome>
	EMBED MAP CODE (optional):	
	Undo Ctrl+Z Redo Ctrl+Shift+7	
	Redo Ctrl+Shift+Z Cut Ctrl+X Copy Ctrl+C Paste Ctrl+V Paste as plain text Ctrl+Shift+V Delete Delete	YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)
	OFFICE I Spell-checker options	YOUR MESSAGE as it will appear:
	No Photo L Select all Ctrl+A Choose I Inspect element	
	OFFICE: 410-569-6141	
	CELL: 410-627-1220	
	FAX: 410-569-5669	
	E-FAX:	

Again, go to UPDATE Your Contact Info, Photos, Bio, etc.

Right-Click in your EMBED MAP CODE box and click PASTE.

E-MAIL: edward.okeefe@kofc.org

HOME:

Embed a Map on your Office Location Page

Choose File No file chosen

Choose File No file chosen

UPDATE SLIDE SHOW <u>CLICK HERE</u> to Crop & Resize your Photos



TITLE:		
FIRST NAME: Edward		
MIDDLE NAME: A		
LAST NAME: O~Keefe		
SUFFIX: i.e	s. Jr.	
CERTIFICATIONS: CLL	I, ChFC, CASL,	

ADDRESS: 2807 Haddaway Court
ADDRESS 2:
CITY: Abingdon
STATE: Maryland Select "Non-US" if not in US
PROVINCE:
ZIP/POSTAL CODE: 21009
COUNTRY: United States

Show this Address? YES or NO

EMBED MAP CODE (optional):

<iframe style="height: 270px; widh: 450px;"
srs="http://www.mapquest.com/embed?ht="xuWfOp"
marginwidh="0" marginheight="0" frameborder="0"
srolling="no"></frame>

OFFICE PHOTO (optional)

No Photo Uploaded Choose File No file chosen

OFFICE:	410-569-6141
CELL:	410-627-1220
FAX:	410-569-5669
E-FAX:	
HOME:	

edward.okeefe@kofc.org

E-MAIL:

ADMIN ACCESS PASSWORD:

....

INFORMATION OF INTEREST PDFs & VIDEOs

Promotional literature in the form of PDFs and Videos may be placed on your site by selecting them from your General Agent's library of Information of Interest.

Please contact your General Agent with your suggestions for videos or PDFs you feel are worthy of inclusion on your site.

SELECT PDFs and VIDEOs from your General Agent's Library of Information of Interest

EMBED VIDEO CODE at the top of the Information of Interest section (optional):

<iframe width="480" height="360"
src="http://www.youtube.com/embed/hGKXMYMQhFY?rel=0"
frameborder="0" allowfullscreen></iframe>

YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)

YOUR MESSAGE as it will appear:

OK, the EMBED CODE is in the Box, so let's go save the change.

All Rights Reserved

Embed a Map on your Office Location Page

	HOURS OF OPERATION - FROM: B : 00 Y om V TO: 5 : 00 Y pm V TIME ZONE: Eastern Standard Time
	The "SITE E-MAIL" is where all your assigned Councils' broadcast e-mails will be sent. SITE edward.okeefe@kofc.org E-MAIL: Get Council E-mail? • YES or • NO The year (YYYY) you became a member of the MDRT; otherwise, leave it 0000. MDRT YEAR: 2013
Upload Your Bio PDF File: Your Currently Uploaded Bio PDF File - Choose File No file chosen Or, Create Your Biography Belo	
Image: Size Image: Size Image: Apple of the size Font Image: Size Image: Apple of the size	
Copyright© 2009 - 2013 Knightso	UPDATE YOUR FIELD AGENT PAGE

And then we can go and check it out...

U-KNIGHT

Embed a Map on your Office Location Page



Go to your site, click on Office Location.

Embed a Map on your Office Location Page



And there is your map.

Return

The words "Knights of Columbus" and the Knights of Columbus emblem are the exclusive property of and trademarks registered by the Knights of Columbus, used herein with permission.

The words "UKnight Interactive" is the exclusive property of and a service mark registered by LiST Interactive, Ltd, and may not be used without written permission.

U-KNIGHT

Create and Update your Slide Show



Copyright © 2009 - 2013 Knights of Columbus All Rights Reserved. Now we are going to establish your personal slide show.

There are two ways to do this. You can click the UPDATE your Photo Slideshow here at your Admin Center.

Or you can go back to your <u>UPDATE</u> Your Contact Info, Photos, Bio, etc. page and work with your Slide Show from there.

Create and Update your Slide Show

	KNIG OF COLU IN SERVICE TO ONE. IN S	MBUS	FIELD AGENTS OTHER COUNCILS Sponsored by Your Field Agent Edward O'Kee Field Agent	
WHY JOIN?	DEGREE SCHEDULE	KNIGHT JOBS	UKNIGHT MARKET CENTER	
Your Portrait Photo for (We recommend you crop yo Choose File No file chosen	our photo to dimension 200px	Back to ADMIN CENTI W x 275px H): UPDATE SLIDE SHOT CLICK HERE to Crop & Resiz	Your Thumbnail Photo for your General Agent's websi (Required dimensions - 150px W x 160px Choose File No file chosen	
	TITLE:	eefe i.e. Jr.	ADMIN ACCESS PASSWORD: INFORMATION OF INTEREST PDFs & VIDEOs Promotional literature in the form of PDFs and Videos ma be placed on your site by selecting them from your General Agent's library of Information of Interest.	ıy
11.	ADDRESS: 2807 Ho ADDRESS 2: CITY: Abingdon STATE: Maryland PROVINCE: ZIP/POSTAL CODE	Select "Non-US" if no	Please contact your General Agent with your suggestions for videos or PDFs you feel are worthy of inclusion on you site. SELECT PDFs and VIDEOs from your General Agent's Library of Information of Interest EMBED VIDEO CODE at the top of the Information of Interest section (optional):	
	EMBED MAP CODE		<iframe <br="" height="360" width="480">src="http://www.youtube.com/embed/hGKXMYMQhFY?rel=0" frameborder="0" allowfullscreen></iframe>	<i>6</i>
	scrolling="no"> <u iframe>	>	YOUR MESSAGE for your Councils' Home Page	s

the ENTER key, as no line breaks are allowed)

This is the Update Slide Show button on your <u>UPDATE</u> Your Contact Info, Photos, Bio, etc. page.

U-KNIGHT

Create and Update your Slide Show



The UKnight Slide Show is programmed to automatically re-size your photos so that they will fit without distortion.

However, this does not necessarily mean they will look as good as you might like.

Create and Update your Slide Show

			FIELD AGENTS OTHER COUNCILS	(1944)
	KNIG OF COLU IN SERVICE TO ONE. IN S	MBUS ERVICE TO ALL.	Sponsored by Your Field Agent	Pefe
	PDATE	THE FIELD AGENT'S HOME PAGE	SLIDE SHOW	nt
	>	CLICK HERE to Crop & Resize your P	hotos	
Your Por		W PHOTOS TO THE SLIDE SHOW (T ED TO ASPECT RATIO OF 570	1	osite
(We recon Choose	ADD A PHOTO (1)	ADD A PHOTO (2)	ADD A PHOTO (3)	× H):
	POSITION IN THE LIST BELOW	POSITION IN THE LIST BELOW	POSITION IN THE LIST BELOW	·
	UPLOAD PHOTO (1)	UPLOAD PHOTO (2)	UPLOAD PHOTO (3)	
Ch	100Se File No file chosen	Choose File No file chosen	Choose File No file chosen	
	CAPTION (1)	CAPTION (2)	CAPTION (3)	
	Show It? • YES or • NO	Show It? O YES or O NO	Show It? O YES or O NO	
	A	DD THESE PHOTOS TO THE SLIDE S	WOH	nay
	Click the G Click t In the SH	THE FIELD AGENT'S HOME PAG to CHANGE a Photo's POSITION in the D to DELETE a Photo from the S DW IT column, Click "Yes" to Switch Click "No" to Switch it to "Yes"	n the Slide Show Slide Show 1 it to "No" , or	ns ∳our
		There are no Photos in the Slide Sho		
		CLOSE THIS WINDOW		
				0.
	Show chis Addres			
	EMBED MAP CODE	(optional):		
	marginwidth="0" marginh	st.com/embed?hk=XuWfOp" eight="0" frameborder="0"		
	scrolling="no">		YOUR MESSAGE for your Councils' I (Limit your message to 250 characters or le the ENTER key, as no line breaks are allowed	ss, do not use

So perhaps the first step to take is to make sure your slide show photos are properly sized.

The photo editing program that comes with your UKnight Admin Center will help you check your photos and resize them quickly and easily.

So CLICK HERE to Crop & Resize your photos.


Create and Update your Slide Show



That will open your photo editor. If you have a photo editing program you prefer, of course that will work as well.

Now click to open an image from your computer.

Create and Update your Slide Show



This is the same process you followed to post your Bio. The same box opens from your computer so you can find and open the folder with your photos.

Here is the folder with the photo we are looking for, so we either double click on the photo, or click it once and click OPEN.

Create and Update your Slide Show



This loads your photo into the editing program.

The goal is to output the photo with a specific size, width and height.

For this slide show the ideal dimensions are 570 pixels wide by 270 pixels high.

So first we click to activate the Cropping Tool.

And then click Constraint and choose Output Size.

(Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)

Create and Update your Slide Show



Then enter 570 into Width and 270 into Height

Create and Update your Slide Show



You can make the image a little smaller to see the edges by clicking the left side of the Navigator Bar.

Now simply click and drag your mouse as if you were drawing a box. Here you see the box automatically drawn to the exact proportions.

There are all kinds of tools here, such as red eye removal, so have fun with it if you like.

Create and Update your Slide Show



Now click on the corner of the box to make it bigger or smaller depending upon what you want the picture to look like.

Whatever is in the box will be in the final picture.

Here I stretched the box to make it as large as possible remaining within the exact proportions.



Create and Update your Slide Show



Now click in the middle of the box and hold the button down to move the box where you want it.

If you would like to make slight, detailed movements, you can use the arrow keys on your keyboard also.

Here, it just happens to fit Ed and his wife perfectly.

Create and Update your Slide Show



Now Click Return or Enter on your keyboard to complete the edit.

There you have your photo cropped to the exact dimensions.

Create and Update your Slide Show



Now you have to save this new, edited file. So click File, then Save.

Create and Update your Slide Show



You need to change the file name so that it does not overwrite the original file. I suggest to simply add the word "cropped" at the end so the original file remains intact, and you can identify it as the proper file when you want to post it.

Also, make sure that the "Quality" is set at 100%

Then Click OK

Create and Update your Slide Show



This will open another box from your computer.

Check the folder to make sure it is going into the folder you want.

Check the file name to make sure it is the file name you want.

Cancel

Then click on Save.

Create and Update your Slide Show



The confirmation will flash on the screen (watch for it) to let you know your picture is ready to be posted. Then, just click at the top to close the program

U-KNIGHT

Create and Update your Slide Show

	KNIGHTS OF COLUMBUS IN SERVICE TO ONE. IN SERVICE TO ALL.		AGENTS OTHER COUNCILS Sponsored by Your Field Agent	
AD PO- UPL Choose File	CLICK HERE to ADD NEW PHOTOS TO OTOS SHOULD BE SIZED TO ASPEC D A PHOTO (1) ADD POSITION IN THE LIST BELOW IO OAD PHOTO (1) UPL arc after dark cropped.jpg Choose File CAPTION (1) d I at the Arc Even @ YES or C NO ADD THESE PHI PHOTOS IN THE FIELD A Click the @ to CHANGE A Click the @ to DELET In the SHOW II Column,	D A PHOTO (2) IN THE LIST BELOW DAD PHOTO (2) No file chosen CAPTION (2) CAPTION (2) CONS TO THE SLIDE SHOW AGENT'S HOME PAGE SL	s at a time) Is wide x 270 pixels high ADD A PHOTO (3) POSITION IN THE LIST BELOW UPLOAD PHOTO (3) Choose File No file chosen CAPTION (3) Show It? © YES or C NO IDE SHOW Slide Show Show	nt psite x H): nay
		wWfOp" er="0"	SHOW IT	0"

Now position the photo on your list. You can always change their position later, but we suggest numbering them 10, 20, 30, 40 so that you can easily position a photo in-between 10 and 20 by numbering it 15.

Click "Choose File" or "Browse", just like we have done before, and the box will open so that you can choose your file.

Write a short caption.

Create and Update your Slide Show



Check the circle that says YES to show or NO to not.

Why check NO? If you want Holiday photos to show again next year, checking NO will keep them in your library, but not show them on your page. Next year, change the NO to YES and they will rejoin your slide show.

Then click to add the photos to your slide show. If you add more than one photo at a time, it may take a minute to add.



Create and Update your Slide Show



If everything went according to plan your photo will show up underneath where you see the change and delete buttons, the position on your list, the position of the photo below that bar, and your choice to YES, show it.

Create and Update your Slide Show



Here you will see what a photo looks like when your photo is not cropped to the exact 570 by 270 ratio.

KNIGHT Interactive

Create and Update your Slide Show



No Restrictions on Width or Height. We simply cropped, or took out, a little bit of the space on top above their heads.

Create and Update your Slide Show



And we successfully saved it as you see here.



Create and Update your Slide Show



Now the slide show shows up on your front page starting with the photo you put in the first position. Notice the size of this photo.

The dots below the photo show that this is the first photo out of two photos total.

The video you posted in Information of Interest is now just below.

Create and Update your Slide Show



NFORMATION OF INTEREST

Here you can see the difference that the Output Size makes in your photos.

The dots below the photo now show that this is the second photo out of two photos posted. As you add photos, the number of dots will increase accordingly.

Adding to and Editing your Information of Interest

WHY JOIN? EXPRESSION	IBUS AICE TO ALL	FIELD AGENTS OTHER COUNCILS Sponsored by Your Field Agent UKNIGHT MARKET CENTER	Edward O'Keefe Field Agent	
	ADMIN CENTER		LOG OUT	
FIELD AGENT PAGE MAINTENANCE		FIELD AGENT HELP CENTER		
UPDATE Your Contact Info, Photos, Bio, etc. JPLOAD Your Current Financial Beacon PDF file	To learn how	nange Lotus Notes E-mail Signature v to create or change your Lotus Notes e-mo <u>NSTRUCTIONS</u> then watch <u>VIDEO HELP</u>		
SELECT PDFs and VIDEOs from your General Agent's Library	of	COUNCIL HELP		
Information of Interest	CLICK HER	E for the UKnight Council Benefits & Feature	s Presentation	
UPDATE Your Photo Slideshow	CLICK HER	to see how to set up on-line council dues of	ollection.	
COUNCILS PAGES MAINTENANCE		OTUS NOTES E-MAIL SIGNATURE MAIN	ITENANCE	
<u>UPDATE</u> the Councils' Info, Google Map, Officers, Churches, E & Photo Galleries	vents Calendar	to establish or change your Lotus Notes e-	mail signature	

Copyright © 2009 - 2013 Knights of Columbus All Rights Reserved. Now we are going to retrieve and post your informational and promotional PDFs and Videos.

First, these materials have to be submitted to, approved, and uploaded by your GA.

OK, from your Admin Center, click on SELECT PDFs and Videos from your General Agent's Library.

Adding to and Editing your Information of Interest



Click to select a video or a pdf document from your General Agents Library.

Enter the position for this first article. Like the photos, I will recommend that you number them so that you can post inbetween existing articles.

So this first article or video will be #10, leaving us room to post other articles ahead of this one if we choose to later.



Adding to and Editing your Information of Interest



Here we see that we are at the correct place to update Edward O'Keefe's Information of Interest Section.

The documents and videos are sorted by date. We can also sort by TYPE so that all documents are together and all videos are together by clicking on TYPE.

Adding to and Editing your Information of Interest



Now the library is sorted first by type, and then by date, starting with the documents uploaded most recently.

Adding to and Editing your Information of Interest



All documents <u>must</u> be Adobe PDF files

If they are not they will not post to your site.

PDF documents cannot be changed or manipulated the way WORD documents can be. This is important for security as well as accuracy.

Also, different versions of different operating systems as well as different versions of WORD all open .doc files differently. Adobe PDF files are consistent for everyone.

Adding to and Editing your Information of Interest



To see the full library of material use the scroll bar. You can either click on the bar itself and drag it up and down. Or move up and down the list by clicking on the arrows.

Adding to and Editing your Information of Interest

	Z OF (Y	FIELD AGENTS OTHER COUNCILS IIGHTS Sponsored by Your Field Agent Your Field Agent OU MUST click the "MAKE YOUR SELECTION" button below. ce (Order) of the List Below: TYPE (PDFs then VIDEOs) Change the Sequence to	
	SELECT		
UPDATE * SELECT P Informatic UPDATE *	0	DATE: 2013-02-08 BY THE NUMBERS By: Please click to find the limits for IRA contributions and many other IRS codes for 2013 including pension and Social Security numbers.	
UPDATE 1 & Photo C	C	DATE: 2013-02-08 How Much Disability Insurance Do You Need? <i>By: Knights of Columbus</i> Do you have enough disability coverage? How much do you need? Do your own worksheet.	
Сор	o	DATE: 2013-02-08 THE NEW INVESTMENT ALTERNATIVE <i>By: Philip T. Davis</i> An article on why you should consider long term care insurance to protect your assets and future retirement income.	
	C	DATE: 2013-02-08 INSURANCE CHECK UP <i>By: Edward O'Keefe</i> Have you missed any of the insurance articles in your council bulletin? Please find recent articles on many financial subjects.	
		DATE 2012 02 00	

What if you do not recognize an article or video in your GA's library?

Click on the PDF Icon.

Adding to and Editing your Information of Interest

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By the Numbers: The 2013 Indexed Pension and Social Security Numbers

DATE 2012 02 00

Kenn Beam Tacchino, JD, LLM David A. Littell, JD, ChFC, CFP Jamie Patrick Hopkins, JD, MBA

Abstract: We present the 2013 indexed pension and Social Security numbers in an easy-to-read table. Feel free to photocopy this table and keep it handy.

2013 INDEXED PENSION	AND SOCIAL SECURITY	NUMBERS		
PENSION NUMBERS	2011	2012	2013	
Sec. 415 Limit for Defined-Benefit Plans (Sec. 415(b)(1)(A)) Maximum yearly benefit allowed is the lesser of 100% of the highest 3 years' compensation or the indicated figure. Reductions apply for plans with pre-62 retirement ages and for participants with fewer than 10 years of service. *This amount will be indexed in \$5,000 increments when applicable.	\$195,000	\$200,000		
Sec. 415 Limit for Defined-Contribution Plans (Sec.415(c)(1)(A)) Maximum annual addition is the lesser of these numbers. *This amount will be indexed in \$1,000 increments when applicable.	\$49,000/100 percent of salary	\$50,000/100 percent of salary	\$51,000*/100 percent of salary	
Annual Limit on Includible Compensation (Sec. 401(a)(17)) Maximum compensation that can be taken into account when determining an individual contribution or benefit. The limit for certain governmental plans is \$380,000 in 2013.	\$245,000	\$250,000	\$255,000*	
	icles on many financial	subjects.		

And the article opens for you to read, save, print, or decide to post it on your own website for yourself.

Adding to and Editing your Information of Interest

		FIELD AGENTS OTHER COUNCILS	
	K N OF (IGHTS COLUMBUS Your Field Agent	
WH		Have you considered joining the Knights of Columbus? In this article, Archbishop of Baltimore and Supreme Chaplain, William E. Lori, explains the Order and the benefits of joining.	
UPDATE You SELECT PDF Information of	0	DATE: 2013-02-08 What Everyone Should Know Before Claiming Social Security Benefits By: Will you be retiring soon? What are your choices when it comes to your social security.	
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Copyri	C	DATE: 2013-01-02 Supreme Group Knight Carl A. Anderson on Knights of Columbus Insurance WATCH VIDEO By: Supreme Knight Carl Anderson takes a few minutes to talk about the strength of our Knights of Columbus Insurance	
	C	DATE: 2013-01-01 Let me think about it. By: Many times people will delay the purchase of needed life insurance because they assume there is no rush.	
	0	DATE: 2013-01-01 How long has the Knights of Columbus been in the	

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Supreme Grand Knight Carl A. Anderson on Knights of Columbus Insurance

And watch the video to help you decide if you would like to post it on your own site.

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UPDATE 1 & Photo C	C	DATE: 2013-02-08 THE NEW INVESTMENT ALTERNATIVE <i>By: Philip T. Davis</i> An article on why you should consider long term care insurance to protect your assets and future retirement income.	-	
Сор	O	DATE: 2013-02-08 INSURANCE CHECK UP <i>By: Edward O'Keefe</i> Have you missed any of the insurance articles in your council bulletin? Please find recent articles on many financial subjects.		
	O	DATE: 2013-02-08 How Much Disability Insurance Do You Need? <i>By: Knights of Columbus</i> Do you have enough disability coverage? How much do you need? Do your own worksheet.		
	0	DATE: 2013-02-08 INSURING CHILDREN		-

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Сор	C DATE: 2013-01-01 Recognizing Life Insurance as an Investment Portfolio Asset <u>WATCH VIDEO</u> <i>By:</i> Investment analysts suggest that whole life insurance can serve as a new asset class in your investment portfolio	

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Please click to find the limits for IRA contributions and many other IRS codes for 2013 including pension and Social Security numbers.

Which then brings us back to your Admin Center.

As you see, our first choice has been added to your list. New selections are always placed on top of your list in position zero so you can easily find them and reorganize them. We will do that here in a few minutes.

For now, let's add a video. So again click on Select a PDF/VIDEO.

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Here we are back at your Agency Library.

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Let's click on TYPE to bring all the videos together on the list so that we can choose one more easily.

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Copyright © 2009 - 2013 All Rights R	0	Columbus Instance WATCH VIDEO By: Supreme Knight Carl And	arl A. Anderson on Knights of takes a few minutes to talk about the mbus Insurance	
	0	DATE: 2013-08- Life Insurance or Beyond WATCH VIDEO By: Ed Slott, CPA Award winning financial or discusses life insurance	Life and frequent PBS guest Ed Slott	
	0	WATCH VIDEO By:	e as an Investment Portfolio Asset at whole life insurance can serve as a sent portfolio.	

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	C	DATE: 2013-02-18 Life Insurance For Beyond Life <u>WATCH VIDEO</u> <i>By: Ed Slott, CPA</i> Award winning financial author and frequent PBS guest Ed Slott discusses life insurance	
	o	DATE: 2013-02-17 Recognizing Life Insurance as an Investment Portfolio Asset <u>WATCH VIDEO</u> <i>By:</i> Investment analysts suggest that whole life insurance can serve as a new asset class in your investment portfolio.	

Let's click to watch this one to be sure it is what we want.

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0:02 / 1:57

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Let's change the order so the video comes first.

Click on "C" to Change the position of the Video.

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This opens the positioning box.

As you see, the video is in Position zero, but so is the document.

We cannot enter a number lower than zero, so we can't move this video up on your list until we reposition the document.

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But we should first reposition the video. If we leave it in Position zero, if we ever want to put something ahead of it later we will have the same problem.

Let's put this video in Position 10 so there are plenty of open positions ahead of it on the list for later.

Type 10 in the box and click Change Position.

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Now we see that our video is in Position 10, and the document is still ahead of it on the list in Position zero.

To move the video up to the top we need to move the document down. We will do this by clicking on the "C" next to it.

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Now the document is in the positioning box. Let's put this document in Position 15.

That will make it second on our list, and will also make it easy to insert something in-between later by putting it in any Position between 10 and 15.

So type 15 in the box and click Change Position.

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Now that your Information of Interest is in the correct order, let's see how they look on your web site.

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There is your front page. Scroll down just a bit...

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Supreme Grand Knight Carl A. Anderson on Knights of Columbus Insurance

Supreme Knight Carl Anderson takes a few minutes to talk about the strength of our Knights of Columbus Insurance

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BY THE NUMBERS

Please click to find the limits for IRA contributions and many other IRS codes for 2013 including pension and Social Security numbers.

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And there is your Information of Interest section complete with your newly posted Video and Document.

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Carl Anderson himself pops right up to tell your clients the most recent exciting news about the strength of Knights of Columbus Insurance.

There is no limit to the number of exciting and persuasive messages you could post to help members appreciate the importance and value of what you are able to bring to them.



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By the Numbers: The 2013 Indexed Pension and Social Security Numbers

Kenn Beam Tacchino, JD, LLM David A. Littell, JD, ChFC, CFP Jamie Patrick Hopkins, JD, MBA

Abstract: We present the 2013 indexed pension and Social Security numbers in an easy-to-read table. Feel free to photocopy this table and keep it handy.

2013 INDEXED PENSION	AND SOCIAL SECURITY	NUMBERS	
PENSION NUMBERS	2011	2012	2013
Sec. 415 Limit for Defined-Benefit Plans (Sec. 415(b)(1)(A)) Maximum yearly benefit allowed is the lesser of 100% of the highest 3 years' compensation or the indicated figure. Reductions apply for plans with pre-62 retirement ages and for participants with fewer than 10 years of service. *This amount will be indexed in \$5,000 increments when applicable.	\$195,000	\$200,000	\$205,000*
Sec. 415 Limit for Defined-Contribution Plans (Sec.415(c)(1)(A)) Maximum annual addition is the lesser of these numbers. *This amount will be indexed in \$1,000 increments when applicable.	\$49,000/100 percent of salary	\$50,000/100 percent of salary	\$51,000*/100 percent of salary
Annual Limit on Includible Compensation (Sec. 401(a)(17)) Maximum compensation that can be taken into account when determining an individual contribution or benefit. The limit for certain governmental plans is \$380,000 in 2013.	\$245,000	\$250,000	\$255,000*

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MIDDLE NAME: A
LAST NAME: O~Keefe
SUFFIX: i.e. Jr.
CERTIFICATIONS: CLU, CHFC, CASL,
ADDRESS: 2807 Haddaway Court
ADDRESS 2:
CITY: Abingdon
STATE: Maryland Select "Non-US" if not in US
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ZIP/POSTAL CODE: 21009
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	UPDATE YOUR FIELD AGENT PAGE

Once you click to Update...

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U⁺Knight Interactive

Post a Personal Message on Your Councils' Websites



TITLE:
FIRST NAME: Edward
MIDDLE NAME: A
LAST NAME: O~Keefe
SUFFIX: i.e. Jr.
CERTIFICATIONS: CLU, ChFC, CASL,
ADDRESS: 2807 Haddaway Court
ADDRESS 2:
CITY: Abingdon
STATE: Maryland Select "Non-US" if not in US
PROVINCE:
ZIP/POSTAL CODE: 21009

COUNTRY: United States

Show this Address? [•] YES or [•] NO

EMBED MAP CODE (optional):

<iframe <="" style="height: 270px; width: 450px;" th=""><th></th></iframe>	
rc="http://www.mapquest.com/embed?hk=XuWfOp"	
narginwidth="0" marginheight="0" frameborder="0"	
crolling="no">	



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No Photo Uploaded Choose File No file chosen

OFFICE:	410-569-6141
CELL:	410-627-1220
FAX:	410-569-5669
E-FAX:	
HOME:	
E-MAIL:	edward.okeefe@kofc.org
HOURS OF C	
FROM:	8 ▼ : 00 ▼ am ▼

TO: 5 •: 00 • pm •

TIME ZONE: Eastern Standard Time

ADMIN ACCESS PASSWORD:

INFORMATION OF INTEREST PDFs & VIDEOs

Promotional literature in the form of PDFs and Videos may be placed on your site by selecting them from your General Agent's library of Information of Interest.

Please contact your General Agent with your suggestions for videos or PDFs you feel are worthy of inclusion on your site.

SELECT PDFs and VIDEOs from your General Agent's Library of Information of Interest

EMBED VIDEO CODE at the top of the Information of Interest section (optional):

<iframe width="480" height="360" src="http://www.youtube.com/embed/hGKXMYMQhFY?rel=0" frameborder="0" allowfullscreen></iframe>

YOUR MESSAGE for your Councils' Home Pages (Limit your message to 250 characters or less, do not use the ENTER key, as no line breaks are allowed)

Please come read a very interesting article I posted - "BY THE NUMBERS". This will show you the limits for IRA contributions and many other important IRS codes for 2013.

YOUR MESSAGE as it will appear:

Please come read a very interesting article I posted - "BY THE NUMBERS". This will show you the limits for IRA contributions and many other important IRS codes for 2013. Your message will format and you will see how it will look on the page.

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Post a Personal Message on Your Councils' Websites

ADMIN

KNIG OF COLU	JMBUS COR	UNCIL #6188 RPUS CHRISTI GEWOOD, MD US		OTHER COUNCILS
ABOUT WHY JOIN	I? DEGREE SCHED	ULE UKNIGHT JO	B CENTER	UKNIGHT MARKET CENTER
IOME		IL EVENTS	YOUR FIE	LD AGENT
EVENT CALENDAR	No events hosted by this cou next 60 days.	uncil are scheduled within the		Edward O'Keefe I'm your Council's Field Agent.
PRAYER REQUESTS				CLICK HERE to view the current
NEWS & ANNOUNCEMENTS			17.	KNIGHTS OF COLUMEUS Financial Beacon
PHOTO GALLERIES				
VIDEO GALLERY			THE NUMBER	ead a very interesting article I posted - "BY S". This will show you the limits for IRA
OFFICERS			contributions a 2013.	nd many other important IRS codes for
MEMBERS LIST			Please come v	isit my site. Click Here
SAFE ENVIRONMENT				
NEWSLETTERS	ABOUT OUR COUN	CIL	MAKE YOUR	NOMINATIONS FOR JANUARY
ABOUT OUR COUNCIL	Meetings Location		FOR FAMILY & KNIGHT OF THE MONTH	
RECOGNITION	Prince of Peace Church Hall 2600 Willoughby Beach Road Edgewood, MD 21040 US			
DIRECTIONS				
LINKS OF INTEREST	COUNCIL OFFICER	S		
EVENT MANAGEMENT				
Columbia Magazine				

This brand new UKnight Council Website is actually one of Ed's Councils. His photo, link, message, and Financial Beacon will appear on every one of his Councils' UKnight websites, and he can update them as often as he likes right from his own Admin Center.

STATE COUNCIL SITE

ASSEMBLY SITES

U-KNIGHT

Post a Personal Message on Your Councils' Websites

ADMIN

COUNCIL #6188 CORPUS CHRISTI EDGEWOOD, MD US	٤
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ABOUT WHY JOIN? DEGREE SCHEDULE UKNIGHT JOB CENTER UKNIGHT MARKET CENTER	f
UPCOMING COUNCIL EVENTS YOUR FIELD AGENT	C
HOME No events hosted by this council are scheduled within the Edward O'Keefe	
EVENT CALENDAR next 60 days.	E
PRAYER REQUESTS CLICK HERE to view the current	
NEWS & ANNOUNCEMENTS	F
PHOTO GALLERIES	ľ
VIDEO GALLERY Please come read a very interesting article I posted THE NUMBERS". This will show you the limits for IR	
OFFICERS 2013.	
MEMBERS LIST Please come visit my site. Click Here	
SAFE ENVIRONMENT	
NEW SLETTERS ABOUT OUR COUNCIL MAKE YOUR NOMINATIONS FOR JANUARY	
ABOUT OUR COUNCIL Meetings Location	
Prince of Peace Church Hall RECOGNITION 2600 Willoughby Beach Road	
Edgewood, MD 21040 US DIRECTIONS	
LINKS OF INTEREST	
COLUMBIA MAGAZINE	

So every time a member goes to his Council site to read Council minutes, or for Council news, photos, calendars, newsletters, videos, or anything else, Ed is right there with his Financial Beacon to say hello, and offer help and guidance.

STATE COUNCIL SITE

ASSEMBLY SITES



Now That You're Started!

Check out the Field Agent Optimization Guide This presentation <u>now in development</u> will help you maximize your efficiency and effectiveness With UKnight Interactive

We will let you know as soon as it is complete! Good Luck and Godspeed Vivat Jesus!

