

Membership Growth

MEMBERSHIP ~~365~~

366

2014-2015 RECAP

- 1165 INTAKE
- 5 NEW COUNCILS
 - ▣ 16022 Pleasant Prairie
 - ▣ 16079 Pine Bluff
 - ▣ 16171 Milwaukee (St Matthias)
 - ▣ 16217 Combined Locks
 - ▣ 16244 Greenville
- 41 COUNCILS THAT MADE MEMBERSHIP GOAL

2014-2015 RECAP

- 3 COUNCILS THAT MADE 200%- 399% OF GOAL
 - Union Grove 4106 216.67%
 - Lake Geneva 1647 233.33%
 - Polonia 12467 325%

- 3 COUNCILS THAT MADE 400% OR OVER
 - Flintville 10260 425% 17 new members
 - Green Bay 10714 440% 22 new members
 - Racine 15659 450% 18 new members

6 DISTRICTS THAT MADE 100% OF GOAL

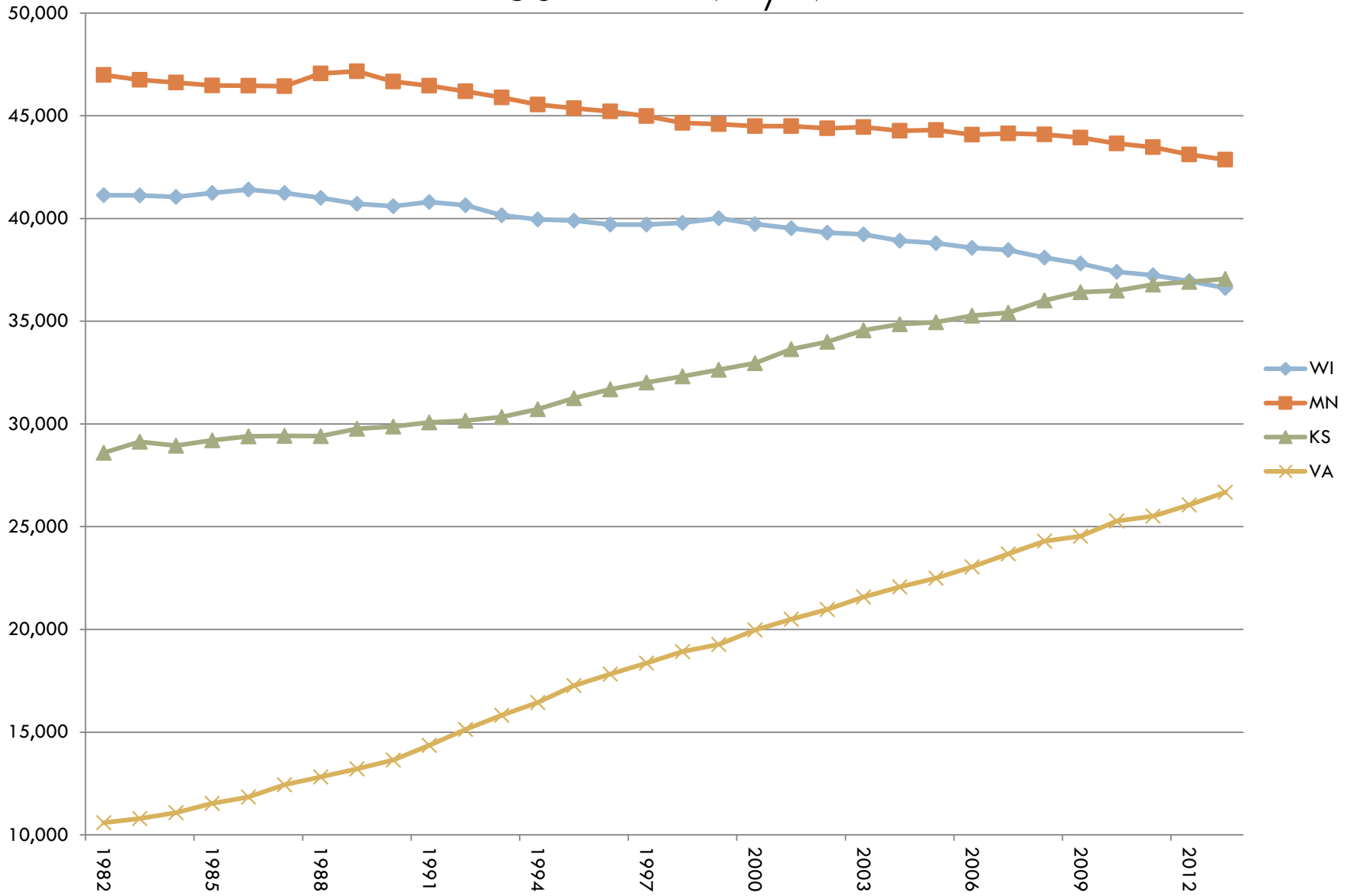
- ▣ 5 John J Gravel 195.4%
- ▣ 9 John A Franczek 100%
- ▣ 24 Thomas W Eder 156%
- ▣ 65 John F Kubicek 115%
- ▣ 70 Dennis a Bednarek 120%
- ▣ 72 Norbert J Dekeuster Jr. 509%

2014-2015 RECAP

- 537 WITHDRAWN OR SUSPENDED
- 87 COUNCILS THAT DID NOT RECRUIT A NEW MEMBER
- 16 DISTRICTS THAT WERE AT 0%

- 1165 INTAKE
- - 537 WITHDRAWN OR SUSPENDED
- - 925 DEATHS
- = -297 FROM WHERE WE STARTED 7/1/14

30 YEAR NET/NET



WHAT CAN WE DO TO STOP THE SLIDE?

- ❑ START RECRUITING MORE
- ❑ START GETTING INACTIVE KNIGHTS ACTIVE
- ❑ STOP SUSPENDING MEMBERS WITHOUT RETENTION EFFORTS
- ❑ START KNOWING WHERE AND WHAT YOUR BROTHER KNIGHTS ARE DOING

WHAT IS THE MOTTO?

□ ONE FIRST DEGREE

□ PER DISTRICT

□ PER MONTH

ORDER WIDE CHURCH DRIVES

□ OCTOBER 10-11

□ MARCH 12 -13

□ At least one council in each district conducts a drive on these dates

District Deputy Wisconsin Recruitment Activity Project

Date: _____

October March (Circle one)

District Deputy: _____

District # _____

	Council #	No. of Form 100's Handed Out:	No. of Form 100's Signed:	No. of Prospect Cards handed out:	No. of Transfers:	No of Re-instatements or readmissions	No. of First Degrees Scheduled:	Councils Participating Yes = 1	Comment
1									
2									
3									
4									
5									
6									
7									
8									
9									
District Total		0	0	0	0	0	0	0	

When filled out please submit to Diocesan Membership Coordinator!

Key

- Council#- Three to five digit Council number.
- No. of Form 100's Handed Out:- Form 100's handed out but not signed.
- No of Forms 100's Signed:- Prospects who have already signed a Form #100 and are waiting for a 1st Degree.
- No. of Prospect Cards handed out: - Prospect cards handed out but contact has not been made with Prospect.
- Transfer- Members who have transferred into Council.
- Reactivation- Council Member who has recently been reactivated after a Withdrawing or being Suspended.
- 1st Degree Scheduled- Dates of 1st Degree for Council or District.
- Comment- Type of Membership Recruitment Plan used and Date to be conducted.



District Deputy District Meeting Report

Used for both Summer and Winter District Meetings

District #: _____ Diocese: _____ District Deputy Name: _____ Date: _____ Time: _____ Location: _____ **Due immediately after District Meeting**

Instructions/Background information: In order to help the flow of semiannual information from Supreme and the State to the Councils, it is asked that each District Deputy Report the following basic information on the results of their respective District Meetings. In preparation for a District Meeting each District Deputy is asked to send his meeting invitation to the State Deputy, State Program and Membership Directors and Diocesan Program and Membership Coordinators. It is the hope of the State Council that this form will increase awareness and attention toward the planning for membership drives and 1st Degree Exemplifications while alerting State Officers of Program effectiveness.

Please name those Officers or alternates attending:

Council Number	Grand Knight	Deputy Grand Knight	Financial Secretary	Membership Director	Program Director	Tentative Date of "Wrap" ("Blitz")

Degree Dates: (1st Degree must be schedule each month)

July/January	August/February	September/March	October/April	November/May	December/June	July/January	August/February	September/March
Council _(s)	Council _(s)	Council _(s)	Council _(s)	Council _(s)	Council _(s)	Council _(s)	Council _(s)	Council _(s)
Date:	Date:	Date:	Date:	Date:	Date:			

Diocesan Membership Coordinator Attending: _____
Diocesan Program Coordinator Attending: _____
Guests Attending: _____
Signature of District Deputy: _____ Date: _____

Meeting Comments:

1. (b) Membership
2. Mail to: State Deputy, State Membership Director, Diocesan Membership Coordinator, State Program Director
3. FORM # MDMR
4. Revision date 11/1/2014

For more room use reverse side

Foundation for Membership Growth

- Recruitment
- Programs
- Charity
- Insurance

How do we increase Membership Growth?



One First Degree...

Per District...

Per Month!

Tools to Growth

- Star Councils
- Double Star Council
- Triple Star Council
- Quadruple Star Council
- Star District

The Message is ...

- Grow your Councils
- Grow our Jurisdiction
- Grow our Order

One 1st Degree,

Per District,

Per Month!

What will it take to achieve our goal?

- Promote “One 1st Degree, Per District, Per Month.”
- Promote Star Councils
- Round Tables
- New Council Development
- Council Reactivation

How are you going to get the message out?

- Say it over and over again.
- “One 1st Degree, Per District, Per Month”
- Star Council
 - Promotes Membership
 - Promotes Programs
 - Report Activities
 - Charitable Dollars Donated
 - Hours of Volunteer Service
 - Promotes Insurance

Helpful Tools

□ 10 Keys to Success as District Deputy

- Membership 24 / 7 / 365

- Ceremonials

 - District Deputies

 - Being accountable.

 - Holding 1st Degrees monthly.

 - Making up and Sending out a 1st Degree Schedule.

 - Have councils bring a new member to each 1st Degree.

 - Have Frequent 2nd and 3rd Degrees.

- Programs

- Reports

- Incentives

 - Supreme, State, District, Council

- Ask for help from General and Field Agents

- State Team and coordinators are here to help

- Diocesan, Council Chaplains, Parish Priests

Other Helpful Tools

- Use your Supreme Planning Calendar
 - ▣ Orderwide Church Drives
 - October 11-12
 - March 14-15
- Wrap report
 - ▣ Need your filled out wrap report to Diocese Coordinator 7 days after the orderwide church drives

DD Responsibilities

- Promote recruitment activities
 - ▣ you are the leader and the will councils follow
- Keep your councils informed
 - ▣ Rewards and requirements
 - Star council
 - Other Supreme, State, or District rewards
- Keep your councils focused
 - ▣ Membership 24/365

DD Responsibilities

- DD encourages councils to hold monthly 1st Degrees
- DD should schedule at least one 1st Degree each month in district
- DD to be accountable and should send listing of 1st Degrees in district each month to Diocesan Membership Coordinators
- No schedule is not an option.

Please Remember

□ Membership

□ “One 1st degree, Per District, Per Month”

- Promote Membership July 1 to June 30.
- This is your year, Shoot for the “STAR”.
- These members are not just numbers –
 - “THEY ARE OUR FUTURE.”

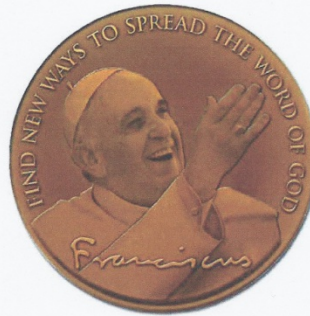
DIOCESE GOALS

- GREEN BAY 300
- LACROSSE 260
- MADISON 271
- MILWAUKEE 422
- SUPERIOR 147

Incentives Supreme



KNIGHTS OF COLUMBUS
MAKING A DIFFERENCE FOR LIFE



Sample

Recruiter's Award 1st Quarter 2015-2016

In honor of Pope Francis' visit to the United States in September, 2015, we are offering a special incentive to all recruiters. Between July 1, 2015 and September 30, 2015, you will receive 2,000 VIP points for every new or former member recruited in this time period in addition to a medallion similar to the one above for the first new or former member recruited only.

Examples:

1. You recruit 5 new members in this time frame: you get only one medallion plus 10,000 VIP points.
2. You recruit 1 new member in this time frame: you get only one medallion plus 2,000 VIP points.

Incentives Supreme



KNIGHTS OF COLUMBUS
MAKING A DIFFERENCE FOR LIFE

In Honor of Pope Francis District Deputy Award On First Degree, per District, per Month

Do at least one First Degree per month or more!

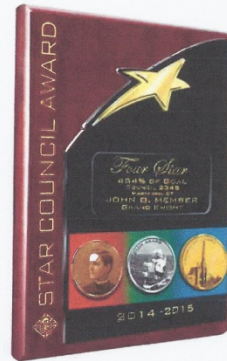
DD Incentive period: July 1st - September 30, 2015

Conduct one first Degree in your district per month and receive 15,000 VIP points*
Conduct one First Degree in your district 2/3 months and receive 10,000 VIP points*
Conduct one First Degree in your district 1/3 months and receive 5,000 VIP points*

For every additional degree each month, receive 2,500 VIP points* per degree

*Must submit all forms 450 by October 15, 2015 to receive credit for each degree;
additionally, each degree must have at least 2 new members

Incentives Supreme



Star Council Award Incentives 2015-2016

- Newly designed Plaque with Council's Net Membership goal attained
- Star Council Lapel pins for the Council Grand Knight, Membership Director and Program Director
- 10,000 VIP points per Star attained up to 5 Stars
- 20% Bonus on VIP points for those councils who attained Star Council status last Fraternal year and earn the same level or higher status this year
If you achieve this year:

& Last year (2014-2015)	Star Council 2015-2016	Double Star 2015-2016	Triple Star 2015-2016	4- Star 2015- 2016	5 Star or more 2015-2016
Did not attain Star Council	10k Pts	20k Pts	30k Pts	40k Pts	50k Pts
Star Council	10k+2k Pts	20k+4k Pts	30k+6k Pts	40k+8k Pts	50k+10k Pts
Double Star	10k Pts	20k+5k Pts	30k+7k Pts	40k+9k Pts	50k+11k Pts
Triple Star	10k Pts	20k Pts	30k+8k Pts	40k+10k Pts	50k+12k Pts
4- Star	10k Pts	20k Pts	30k Pts	40k+11k Pts	50k+15k Pts

Incentives Supreme



Recruit at least 5 new or former members between July 1 and September 30, 2015 and your council will win:

Recruit 5 Members
*Miniature Louisville Slugger Bat**

Recruit 10 Members
*Full Size Personalized Louisville Slugger Bat**

ADDED BONUS – For each new or former member your council recruits within the first 3 months of the Fraternal Year the council will receive 1,000 points per member recruited.*

*All awards will be sent out after September 30, 2015

Incentives State

- District Deputy rewards
- Free 1 night at state convention if your district is 100% of net membership district goal by April 1

Incentives State

- Best District in Diocese
 - ▣ Best net District percentage in (arch) diocese by 4/1/15
 - DD and Wife have dinner with State Deputy and State Officer in charge in (arch) Diocese
 - Every Council in awarded District that has positive net by 4/1/15 will get 1 State Deputy Dinner ticket at 2015 State Convention

Incentives State

- Cash incentive for closest to goal for district per diocese.
 - ▣ Highest district percent of goal at:
 - 25% min by 10/1
 - 50% min by 1/1
 - 75% min by 4/1
 - 100% min by 6/30.

Incentives State

- ▣ Payout \$150 per diocese each quarter
- ▣ \$150 to each district at 100% or above by 6/30
- ▣ Money is “suggested” to be used to reward positive membership councils in that district

Remember the ONE'S

- One New Council, Per Diocese, Per Year
- At Least One 1st Degree, Per District, Per Month
- One Star Council, per District, per Year

THANK YOU



***Together we can
achieve great things***

Membership Growth

Ensuring an Even Greater Future