## **Technology & Communications**

My Brother Knights,

As you well know, this world is run by technology. It is everywhere Most of the homes in today's world have at least one computer, and a large number of other gadgets to communicate with.

I believe that it is time for the Knights of Columbus in Missouri to jump on the band wagon. It is my job as the Chairman for Technology and Communications to see to it that we make better use of the available electronic media, and its countless ways to streamline and speed up communications amongst Knights in this state.

While good old "snail mail" still has a place, be looking for most communications from the state level to be coming to you electronically. The first task I will be working on is updating the directory consisting of e-mail addresses for our local council leadership.

For the directory, I will need the following: **your name. position. Council number and e-mail address.** It is most important that all Grand Knights and Financial Secretaries have an e-mail account. When completed, send it to <a href="mailto:info@mokofc.org">info@mokofc.org</a> with the header of State Directory – Council Number. This information will be kept strictly confidential, and will be controlled only by me, and will **only** be used for Knights of Columbus business.

With this directory, we can then utilize the State Council Mass e-mailing partner, Constant Contact, to keep in touch with all of you. This will allow for fast delivery and will save the State Council money on mailings regarding state meetings, such as the 2017 State Convention, or any special announcements.

Did you know that we have a State Council Facebook page and Twitter feed which we try to capitalize on in the age of social media? This is not utilized to its fullest potential. If you have any suggestions for improvements, please feel free to contact me.

## Robert (Bob) Hook

Technology and Communications Chairman 6004 Antire Road, High Ridge, MO 63049 Home: 636.677.2262 Cell:314.651.8426 technology@mokofc.org