



KNIGHTS

OF COLUMBUS

IN SERVICE TO ONE. IN SERVICE TO ALL.

SEPTEMBER

NEWSLETTER 2013



Knights of Columbus
Arkansas State Council
September 2013



STATE DEPUTY'S REPORT FOR SEPTEMBER 2013

Michael Kieffer **State Deputy**

Starting the third month of our fraternal year we have done very well in all aspects of Columbianism except membership. We have probably set records for helping the needy through our Pennies from Heaven program. Hot Springs Village has raised more than \$22,000 to help the Seminarians. District #1 has raised \$7,500 toward a replacement Ultra Sound Machine for St Joseph's Helpers in Little Rock. Many more good works are being done by our Knights daily. Now, let's talk about membership. So far this year more than 7,000 Knights in 57 Councils have brought in just 21 new members! Compare that with our Insurance Field Agents, who have made 15 associate members insurance members. I know that that is their job, but we should have brought in 114 new members! Now take in to consideration that we have suspended 19 members already this year and have another 13 in the cycle to suspend. We are at a negative number! Forty-eight councils have not brought in a new member this year. We need to change that and how do we do that? One Member per Council per Month. We owe it to every Catholic man to offer them a chance to become a Knight.

The first week of August was the Supreme Convention in San Antonio, Texas. Arkansas was very well represented there. State Deputy, Mike and Louise Kieffer; Immediate Past State Deputy, Charles Ketter; Past State Deputy, Jimmy and Evelyn McKinnon; Delegate, Carl and Carol Seim; Delegate, Mike and Joyce Bowman joined by Bishop Taylor; State Chaplain, Fr. Bill Elser; Roy and Cathy Anderle; Al and Margie Smith; Ron Wildman and Josephine.

The State Officers presented Bishop Taylor the monies this past week that was designated by the Resolutions passed at the State Convention: \$2,500 for the Bishops Golf Classic/Catholic Charities, \$2,000 for Arkansas Catholic, \$2,000 for dolr.org website, \$500 for Vocations Ministries, \$3,000 for the Seminarian Program and \$1,000 for the Hispanic Encounter.

I just received two membership trophies for the Contest of Champions. The winners are Council 2443, Pocahontas for a net gain of 20 and Council 6140, Batesville for a percentage gain of 400%. I will be presenting them very soon. What a great job!

Vivat Jesu!

Mike Kieffer, State Deputy



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STATE PROGRAM DIRECTOR **PHILIP SAVAGE**

One Member, per Council, per Month

The North Little Rock Knight of Columbus, St. Joseph's Assembly is hosting the Second Annual Columbus Day Patriotism Run, a 5K run/walk, on Saturday, October 12, 2013 at the Burns Park Soccer Complex in North Little Rock. The race will begin at 8:00 a.m. with race day registration beginning at 7:00. Proceeds from the event will be used to fund our patriotic charity activities which include activities at Fort Root's V.A. Hospital in North Little Rock, support for Boy Scout Troops in our service area, and Family Assistance programs at Camp Robinson and the Little Rock Air Force Base. Race participant cost is \$20 with \$5 discounts for military, veterans, scouts, police, firemen, and members of the Knights of Columbus until race day, and then \$25 with the same \$5 discounts.

We are currently looking for sponsors to help offset the cost of this event; T-shirts, medallions, awards, snacks for participants, and other related costs. We have two levels of corporate sponsorship: Gold and Silver. Gold sponsorship is \$500 dollars and Silver is \$250.

At the Silver level, the sponsor's name and company logo will be included in all our publicity and on the race T-shirt as Silver sponsors, and they receive a Silver level sponsor gift, and three participants in the event.

At the Gold level, the sponsor's name and company logo is included in our publicity and on the race T-shirt as Gold sponsors, and they receive a Gold level sponsor gift, and five participants in the event.

Please make out your sponsorship check to St. Joseph's Assembly, and mail to St. Joseph's Assembly, P.O. Box 232, North Little Rock, AR 72115.

If you have any question regarding this event or your sponsorship please feel free to contact the Sponsor Director, Lee Holder by phone at (501) 916-9003 or by e-mail at claudio.holder@att.com.

Thank you for your kindly consideration.



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ONE MEMBER/ PER COUNCIL/ PER MONTH
ONE 1ST DEGREE/PER DISTRICT/PER MONTH
One new Member per Council Officer

List below are the Councils that are above the Glide Path percentage of 17%.

Council 11294	Searcy 75%
Council 4538	Tonitown 25%
Council 2857	Blytheville 25%
Council 6834	Rogers 18%

District Deputies and Grand Knights:

The key to making your Goal for this year is to get a head start and recruit early. Make certain that your Membership Teams are geared up and ready to recruit. Strong Team Members are the key to success. District Deputies and Grand Knights must train their Team Members so that they have every tool available to meet their recruiting objective. Councils must get a jump on the New Year by planning recruiting events well in advance and getting everyone energized. PLAN, PLAN, PLAN!

Based on a percentage glide path your membership goal accomplishment should be the following: August 17%, and September 25%, and October 33%. Maintain this glide as your minimum goal and recruit so that you are always ahead of the glide path because catching up is a struggle.

Retention is a key to success for membership accomplishment. When you drop a member you then have to recruit additional members to meet your goal. Have a good retention committee on your Team.

Just look at the chart below. As you can see as a State we already have 22 New Members but have taken a left hook to the JAW. There have been 19 Losses giving us a net of 3 New Members. Gentlemen some of these losses are preventable by having a good Retention Team. It is your responsibility to make certain that all Councils actively work to make every effort to retain current members.

Get your members involve in your many programs. Being active is the key to spreading the word of all the good that the Knights do.

CONTINUED...



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KNIGHTS OF COLUMBUS

MEMBERSHIP-INSURANCE PROGRESS REPORT

Jurisdiction: AR

COUNCIL	DISTRICT	LOCATION	MEMBERSHIP 7/1		MEMBERSHIP			PERCENT			
					QUOTA	THIS MONTH		YEAR TO DATE			
						GAIN	LOSS	NET	GAIN	LOSS	NET
3787	014	Paris	233	16	0	0	0	0	0	0	0.00
3998	003	Slovak	115	8	0	0	0	0	0	0	0.00
4143	008	Conway	556	35	0	0	0	0	0	0	0.00
4147	011	Wynne	121	8	0	0	0	0	0	0	0.00
4538	012	Tontitown	119	8	0	0	0	2	0	2	25.00
5099	004	El Dorado	84	6	0	0	0	0	0	0	0.00
5209	008	Morrilton	258	18	0	0	0	0	0	0	0.00
5725	014	Clarksville	103	7	0	0	0	0	0	0	0.00
5804	011	West Memphis	82	5	0	0	0	0	0	0	0.00
6140	007	Batesville	55	4	0	0	0	0	0	0	0.00
6253	013	North Little Rock	236	16	0	0	0	0	0	0	0.00
6398	008	Russellville	199	14	2	0	2	2	0	2	14.29
6419	010	Hot Springs	215	14	2	0	2	3	0	3	21.43



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WE ARE LOOKING FOR A GREAT RECRUITING YEAR!

The Recruiting Flyer# 10099 , JUST 24 HOURS CAN CHANGE YOUR LIFE, is a good recruiting tool for individuals who do not have time to be a Knight, as a matter of fact it is a GREAT informational tool that must be order and used, it really can make the difference in your recruiting efforts.

8 HOURS WORKING ON CHARITABLE PROJECTS
4 HOURS COUNCIL SOCIAL FUNCTION
4 HOURS ATTENDING MEETINGS
6 HOURS READING THE COLUMBIA AND VISITING THE KNIGHTS WEBSITE
1 HOUR MEETING WITH YOUR INSURANCE AGENT
1 HOUR ATTENDING MASS WITH YOUR COUNCIL
TOTAL 24 HOURS

The New Year has started and every Council should have already fined tuned their recruiting strategies so they can start the New Year in positive numbers. This is the Second month of year and we need every Council to put every effort forth so that the STATE can return to positive numbers. It should be every Councils priority to recruit new members to help with the overall Goal of the State.

OUR MISSION FOR THE STATE IS TO RECRUIT 375 NEW MEMBERS WHICH IS ABOUT 85 MEMBERS THEN LAST YEAR'S GOAL. THIS IS VERY ACHIEVABLE AS LONG AS EVERY COUNCIL PUTS FOR A SOLID EFFORT AND MAKE RECRUITING ACCOMPLISHMENT THEIR GOAL.

THERE ARE A NUMBER OF INCENTIVES THAT MEMBERS AND COUNCILS CAN ACHIEVE BESIDE THE COVETED STAR COUNCIL AWARD.

NEW INCENTIVES ARE:

1. TRIPLE STAR COUNCIL
2. GENERAL AGENT KEVIN PIERCE 2 \$500 AWARDS. AWARDED AT STATE CONVENTION
3. K OF C PEN, K OF C TRAVEL MUG, K OF C PADFOLIO. 1ST QUARTER MEMBERSHIP INCENTIVE

All Council Officers should be leading by example and have an active role in Recruiting.

OWNERSHIP: When you recruit a new member it is important that you take ownership of him. Be a mentor; take him to the 2nd and 3rd Degree's. Get him involved in activities. Everyone can't do everything but they can be involved some activities. Involvement of members keeps the Council growing.

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GRAND KNIGHTS USE YOUR SUCCESS PLANNER THAT YOU HAVE BEEN PROVIDED. MAKE THIS INFORMATION AVAILABLE TO ALL YOUR MEMBERS BECAUSE THIS WILL KEEP THEM INFORMED OF UPCOMING EVENTS. REMEMBER A KNIGHT WILL BE ABLE TO PARTICIPATE IF THEY HAVE THE OPPORTUNITY TO PLAN FOR EVENTS. INFORMATION IS A KEY TO SUCCESS.

Here are some ideas for the upcoming months that might help your recruiting:

Continuous: Officers Challenge - Recruit one new member. All Officers should be actively recruiting. You have the experience and should be leading by example.

September: Plan an Order your Recruiting Blitz material for the State Wide Church Drive coming in October, this is a great recruiting activity, plan well.

OCTOBER: Church Drive 12&13 October IS A Great Opportunity Recruit.

NOVEMBER: Report Church Drive results, Plan Soccer Challenge, Essay Contest, Christmas Poster Contest, Coats for Kids, Food for Families.

Michael (Mike) Wills
State Membership Director
michaelwills@suddenlink.net



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STATE FUNDRAISING DIRECTOR **JOHN R. HERTZOG**

20th Annual "Just Ask" Fund Raising Campaign

The Knights of Columbus membership in Arkansas gave generously to the 2012 "Just Ask" Fund. Last year \$32,737.98 was donated and distributed to the following Diocesan Ministries: Catholic Charities, The Arkansas Catholic, Council of Women Religious, the Vocations Ministry, and the Respect Life Office. Other beneficiaries of your generosity were: the Director of the Cory House at Subiaco, Hispanic Community Encounter, and the Seminarian Fund.

The Bishop of Little Rock, the Most Reverend Anthony B. Taylor is very appreciative of this financial support from the Arkansas State Council of the Knights of Columbus, especially our support for financing the Chapel in the Discernment House now under construction on the site of Our Lady of Good Counsel in Little Rock. Our financial help is needed by the Bishop, the Diocesan Staff, Priests, Seminarians, Deacons, and Lay Ministers who serve the people of God and the many needs of our Catholic Community. The Knights of Columbus HAVE and DO make a difference to the Church.

As a Catholic layman you may be contributing to the Diocesan Ministry CASA and the "Taste of Faith" events, however, your modest donation for the "Just Ask" campaign as a Knight of Columbus will reinforce the Knights of Columbus in Arkansas are very active and physically supporting the Bishop.

Soon letters will be mailed to the 7000+ members in the State Council, requesting a modest donation for this year's campaign. Your donation is the single source of income for the Special Fund.

I am also asking that each Council and Assembly in the State contribute a minimum of \$50 to offset the costs of postage and printing for the mail out. Only 10 Councils and 5 Assemblies contributed last year. Only 926 individual Knights did as well. We can do better-Spread the word.

This is a HEADS UP!! Look for your "Just Ask" letter the first part of September 2013.

John R. Hertzog
State Fund Raising Director



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STATE CHAIRMAN
PERSONS WITH INTELLECTUAL DISABILITIES
PAUL M LEONARD

I would like to introduce myself. I am Paul Leonard the new Chairman of the Persons with Intellectual Disabilities Program. I am a 4th Degree Knight from Council 11604 and excited to serve you in this capacity.

October is the Month to begin our Tootsie Roll campaign to help those with intellectual disabilities. From October through December Councils throughout Arkansas should participate with community outreach programs designed to raise funds and awareness for our intellectually disabled citizens. Knights collecting money at venues like Wal-Mart, a designating a special BINGO night, Church or Community dinner with proceeds going to support your special organization, or a Raffle are just a few ideas on how to make money. You are only limited by your imagination.

Forms will be provided for reporting Council activities; total/Net monies raised, designated charities sponsored and percentages of the gift for named groups. There will also be a Tootsie Roll form provided for direct shipment of the candy to your local Council address.

As in years past, all Net proceeds will be sent to the State Secretary with 15% going to the State Council's Charity, the ARC of Arkansas and 85% returning home to local Councils for presentation to your designated organizations. This is a WIN WIN situation for all participants and the State Council.

Please contact me with any questions at (501) 831-2746 or email me at razorback100@att.net. More details to follow and I look forward to working with each of you. Thanks in advance for your GREAT support.

Fraternally Yours
Paul M. Leonard
PID Chairman



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VACATIONS/RSVP CHAIRMAN
PETER McNULTY

Worthy State Chaplain, Worthy Grand Knights, Faithful Navigators, District Deputies, Brothers ALL.

I have the final count of Seminarians for this year, 41, and we have 2 Discerners. With this established, ARKANSAS stands 10th in the NATION in Seminarian enrollment. We, as a Diocese and State, can be very proud of this accomplishment. We have a very dedicated Vocation Director, Msgr. Scott Friend and his team of: Msgr. Oswald, Fr. Pohlmeier, and Father Quinteras for their endeavors in recognizing young men who show signs of having a vocation to the priesthood and or religious life. We also have additional seminarians who are studying to become Order priests.

I had the privilege to attend the Little Rock dinner (Taste of Faith) to raise funds for the education of our seminarians. I was impressed with the desire and the commitment of all the seminarians I had the pleasure of talking to. I, unfortunately, did not have the opportunity to talk to all of them. Each of them expressed their gratitude for their RSVP support.

With the new year starting for school and the almost update from the Diocese, I can tell you all that at the present time we have 9 new seminarians to support. Some are in seminaries and some are in the "House of Formation". I ask each Council and Assembly to review their status and if possible to participate in the RSVP.

I stated, in my last newsletter that coordination is of the utmost importance! Please contact me as we look to support each of these seminarians. There have been several contacts (inquiries) for names and I am in the process of responding to them at this time. I will continue to respond to any inquiries as they come.

Our State has a goal in support of our seminarians and with your help and participation in these efforts of RSVP support, we WILL accomplish it: "ALL SEMINARIANS TO HAVE 2 RSVP AWARDS".

Vivat Jesu
Peter



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What could you do with \$500?
2 Winners!!!



Knights of Columbus
INSURANCE
YOUR SHIELD FOR LIFE

Knights of Columbus Insurance Membership Raffle

Recruit 3 new members gets one ticket
Each additional recruited member gets another ticket
Drawing will be held at State Convention April 2014

*Agents are not eligible



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PRO-LIFE COUPLE **RUSTY AND DEBBIE ADAMS**

The Knights on Bikes plan to minister to the attendees at the Bikes Blues and BBQ in Fayetteville September 18-21. We will operate a pay to park bike lot in support of Autism. We will bring home the Pro-Life Message by displaying a 4ft by 8ft banner and passing out baby feet pins to participants.



NEWSLETTER REMINDER

Please send your newsletter reports, articles, messages and photos to: Alex Martinez at: alex.martinez@soltelnetworksllc.com by August 15 for the September Newsletter.

Newsletter Only:

Alex Martinez
105 NW 2nd Street Suite 207E
Bentonville, AR. 72712
Wireless: 479-544-2769
Email: alex.martinez@soltelnetworksllc.com

REPORTS DUE

FORM	REPORT	DUE BY
185	Report of Officers chosen for term July 1 - June 30	1 -July
365	Service program personnel report for the term July 1 - June 30	1 -August
1265-1	Semiannual council audit report	15 -August
SC-Kit	Soccer Challenge kit order form	15 -August
2629	Notice of appointment of round table coordinator	1 -September
SA-Kit	Substance abuse awareness poster contest kit order form	1 -September
CR	Official order form for recorded Columbus Day program	15 -September
FT-KIT	Free throw council competition kit order form	1 -November
4567	Soccer challenge participation report form	1 -December
FT-1	Free throw championship participation report	31 -January
4584	Partnership profile report with special olympics	31 -January
1728	Individual member worksheet annual survey of fraternal activity report	31 -January
4001	Substance abuse awareness poster contest participation form	31 -January
1295-2	Semiannual council audit report	15 -February
SP-7	Columbian award application	30 -June
2630	Annual report Knights of Columbus round table	30 -June
2863	RSVP refund/plaque application	30 -June
1728A	Survey of fraternal activity individual member worksheet	As needed
1598	Free throw championship score sheet	As needed
1831	Relief from council dues and per capita taxes	As needed
1993A	Family of the month generic report form	As needed
2935	Columbian squires inquiry kit order form	As needed
4348	Youth leader	As needed
4371	Father prior	As needed
532	Requisition for first degree ceremonials	As needed
EA-Kit	Essay contest kit order form	As needed
STSP	State council service program awards entry form	As needed

State Website: ARKOFC.org

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