

MISSOURI KNIGHTS OF COLUMBUS MEET LIFE CAMPAIGN

At the Annual Organizational meeting of the Missouri State Council Knights of Columbus in July of 2011, the Missouri State Council announced a bold initiative with a goal of reducing the number of abortions by Missouri residents by 50% by the end of 2016. As we finish our final year of this five year campaign it is most important that we reach our goal of \$2 million dollars.

The Meet Life Campaign expands the Ultrasound Initiative begun by the Supreme Council in 2009, and places ultrasound machines in pregnancy resource centers in Missouri offering women a free ultrasound image of their unborn child and giving them the opportunity to choose life for their child. To date, Missouri Knights have placed 39 machines across the State. In the 2014 calendar year more than 2,900 babies were saved from abortion as a direct result of the Meet Life Campaign.

This exciting campaign uses the expertise of the Vitae Foundation to develop multimedia campaigns to get the message to women who are at risk of choosing an abortion. This past year we have partnered with Alliance for Life to help with placing and educating those centers with ultrasound machines.

The State Council asked each Council to pledge \$50 per member over five years to accomplish this goal. We are now in the fifth year of this five year campaign with less than \$130,000 more needing to be raised this year in order to meet our \$2 million dollar goal. Councils are also encouraged to conduct Baby Bottle Campaigns in their Parishes to raise funds for this important effort or they can hold a variety of other fundraisers.

This is an exciting and wonderful opportunity to bring about a culture of life and the Missouri Knights of Columbus are leading the way. Please support this most important campaign so that we can successfully reach our goal of raising \$2 million dollars by the end of this fraternal year!

2016-2017 RESPECT LIFE TEAM

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