# KNIGHTS OF COLUMBUS JANUARY 2017 • Volume 34 • Number 1 • www.kofc.org News for Knights of Columbus Plaza, New Haven, CT 06510-3326, USA

# Growth Is Our Primary Responsibility

State deputies from throughout the Order are reminded growth is key to sustaining Father McGivney's vision



Highlighting membership growth and sustainability, Supreme Knight Carl Anderson declared, "Everything we do depends upon membership."

The announcement took place at the Organizational Meeting of State Deputies in Orlando, Fla., Nov. 18-20, where the supreme knight emphasized that all Knights must mirror Father McGivney's actions and welcome young fathers to join the Order. Noting that many young fathers have very limited time for council activities due to work and commitments to family life, he stressed that councils should emphasize family-centric programs, such as the Building the Domestic Church initiative.

"Our Building the Domestic Church While Strengthening Our Parish initiative combines two great traditions of the Knights of Columbus: building up Catholic family life and strengthening parish life," said Mr. Anderson, adding, "And these programs will do one more thing: They will help make our parishes more family friendly, especially for young families."

Also available to assist officers in their recruiting efforts are internet-based recruitment tools. One of the most basic of these is the Fraternal Training Portal, through which council officers can access leadership training webinars, read K of C publications, arrange member billing, and so much more.

Another basic tool is the First Degree DVD, designed to assist councils with First Degree exemplifications in the absence of a First Degree team. Other topics addressed during the meeting included various charitable programs and safe environment resources. More on the supreme knight's business session address and the midyear meeting can be found on kofc.org.

# New Deputy Supreme Knight Appointed

Patrick E. Kelly, a past state deputy of the District of Columbia, was appointed deputy supreme knight by the Knights of Columbus Board of Directors on Dec.13. He succeeds Logan T. Ludwig, who is retiring after serving as deputy supreme knight since 2013.

A Knight for 33 years, Mr. Kelly became the Order's vice president for public policy in 2006 and has served as executive director of the Saint John Paul II National Shrine in Washington, D.C., since 2011. He was also elected to the Order's Board of Directors in 2013.

Earlier this year, he retired with the rank of captain from the U.S. Navy Judge Advocate General's (JAG) Corps Reserve, where he specialized in international and operational law and served as the commanding officer of the

# Grand Knight Checklist January & February

- √ Verify that your council submitted its Semiannual Council Audit Report
  (#1295), due Dec. 31, and its assessments for the Council Per Capita,
  Catholic Advertising and Culture of Life fund, all due Jan. 1
- ✓ Submit the Partnership Profile Report with Special Olympics (#4583), Free Throw Championship Participation Form (FT-1), Substance Abuse Awareness Poster Contest Participation Form (#4001) and Survey of Fraternal Activity (#1728), all due Jan. 31
- ✓ Plan for your participation in Founder's Day, Orderwide Outreach Week and Orderwide Church Recruitment Week in March
- ✓ Make sure your council is on the path to earning the Star Council Award

international law unit at the United States Naval War College. Previously, Kelly had a long career of public service that included advisory roles to Congress, the Department of Justice and the Department of State.



During his time as executive director of the Saint John Paul II National Shrine, Mr. Kelly oversaw the renewal of that facility, which included the installation of a permanent exhibit on St. John Paul II and the creation of two worship spaces that feature the mosaic artwork of Jesuit Father Marko Rupnik. As deputy supreme knight, Mr. Kelly will continue to oversee the shrine's operations.

He holds a law degree from Marquette University Law School and a master's in theology from the Pontifical John Paul II Institute for Studies on Marriage and Family at The Catholic University of America. He and his wife, Vanessa, have three young daughters.

# Let the World Know #WhyWeMarch



As you make plans to travel to pro-life events in January, don't miss the opportunity to join the #WhyWeMarch social media campaign. It takes only seconds to upload a photo to Instagram, Facebook or Twitter with the hashtag #WhyWeMarch and make your support for the culture of life known across the world!

Also, don't forget to display your council banners, wear apparel with the K of C emblem and march together as a council. For more information on the hashtag campaign and the annual March for Life, visit marchforlife.org.



# Liberating a Continent Wins Two Emmy Awards

Supreme Knight Carl Anderson was honored with an Emmy award for serving as executive producer of *Liberating a Continent: John Paul II and the Fall of Communism* at the 58th annual Chicago/Midwest Emmy Awards, hosted by the Chicago/Midwest Chapter of the National Academy of Television Arts & Sciences.

Mr. Anderson, along with the film's producers, was honored in the category of Outstanding Achievement for Documentary Programs – Historical. The film's director of photography was also awarded an Emmy in the category of Outstanding Crafts Achievement Off-Air: Photographer – Program (Non-News).

For ordering information and further details on the film, please visit jp2film.com.



Photo by Kathleen Virginia Photography



### Christmas in New Haven

#### Spreading the Light of Christ

Dec. 6, staff of the Supreme Council headquarters in New Haven illuminated a Christmas tree, joining Knights throughout the world in spreading the light of Christ. Dominican Father Jonathan Kalisch, director of Chaplains and Spiritual Development, blessed the tree, which was then lit by then-Deputy Supreme Knight Logan Ludwig.

#### Knights of Columbus Museum Christmas Tree Festival

The Museum's 16th annual Christmas Tree Festival opened Dec. 3, displaying the work of kindergarten through fifth grade students from 24 schools across Connecticut. With help from museum staff and volunteers from the Knights of Columbus Supreme Council headquarters, each school decorated a tree using handmade ornaments.

#### Crèche Exhibit at Knights' Museum

The Knights of Columbus Museum's 12th annual Christmas crèche exhibition, "Crèches of Germany: Tradition & Faith," highlights the heritage, charming landscapes, villages and spiritual culture of Germany. Open through Jan. 29, 2017, the exhibit features Nativity scenes from the internationally renowned Museo del Presepio of Rome, the Friends of the Crèche Association in Europe and the Glencairn Museum in Bryn Athyn, Pa.

MEMBERSHIP IN THE KNIGHTS OF COLUMBUS is open to men 18 years of age or older who are practical (that is, practicing) Catholics in union with the Holy See. This means that an applicant or member accepts the teaching authority of the Catholic Church on matters of faith and morals, aspires to live in accord with the precepts of the Catholic Church, and is in good standing in the Catholic Church.

"The family as domestic church is central to the work of the new evangelization and to the future sustainability of our parishes." ~ Supreme Knight Carl Anderson

# Featured Program

# 5th Sunday Rosary

Our 5th Sunday Rosary Program is a vital way your council can promote devotion to our Blessed Mother and implement the Domestic Church initiative within your parish.

Jan. 29 and April 30 mark the next fifth Sundays in this fraternal year. On these days, lead a public praying of the rosary after all parish Masses. To ensure good attendance, you will want to promote the event at least two weeks before it takes place. You might also consider announcing a special rosary prayer intention for the event, such as praying for the sanctity of life or vocations from your parish.

The Supreme Council has a 5th Sunday Rosary Kit (SR-KIT) that includes finger rosaries, posters and prayer guides to help you facilitate this program in your parish. If your council regularly leads a weekly or monthly rosary, you are welcome to order the rosary kit for those regular events as well.

Remember, the rosary is the central prayer of every Knight of Columbus and a pillar of family prayer life. Praying the rosary together is a distinctively Catholic experience that should be happening in all Catholic parishes. Use the 5th Sunday Rosary Program not only to revitalize this tradition but also to offer parishioners an experience of fraternity and fellowship, such as that shared by members of the Knights of Columbus.

The 5th Sunday Rosary is a domestic church activity that you can include on your Columbian Award Application (SP-7) under the Church or Family categories. For more information, visit kofc.org/domesticchurch.

# Monthly Planning Items

- ✓ Order copies of the newest edition of *The Family Fully Alive* (#10162) and give them to parish families to use in their homes.
- ✓ Order the 5th Sunday Rosary Kit (SR-KIT) before Jan. 29. To order, please email fraternalmission@kofc.org or call 203-752-4270.
- ✓ Visit kofc.org/cis to learn about the new Building the Domestic Church kiosk. Share this information with your pastor to see if he'd welcome a display in your church hall or vestibule.

# Family Prayer Corner

#### Prayer for Life

From St. John Paul II's Evangelium Vitae

O Mary, bright dawn of the new world,
Mother of the living, to you do we entrust the cause of life:
Look down, O Mother, upon the vast numbers of babies
not allowed to be born, of the poor whose lives are made difficult,
of men and women who are victims of brutal violence,
of the elderly and the sick killed by indifference
or out of misguided mercy.

Grant that all who believe in your Son may proclaim the Gospel of life with honesty and love to the people of our time.

Obtain for them the grace to accept that Gospel as a gift ever new, the joy of celebrating it with gratitude throughout their lives and the courage to bear witness to it resolutely, in order to build, together with all people of good will, the civilization of truth and love, to the praise and glory of God, the Creator and lover of life. Amen.

A holy card (#4665) featuring this prayer can be ordered from the Supply Department.

# Council Reflection

#### Work and Family Life

#### From St. John Paul II's Redemptoris Custos

Nazareth. The Gospel specifies the kind of work Joseph did in order to support his family: he was a carpenter. This simple word sums up Joseph's entire life. For Jesus, these were hidden years, the years to which Luke refers after recounting the episode that occurred in the Temple: "And he went down with them and came to Nazareth, and was obedient to them." This "submission" or obedience of Jesus in the house of Nazareth should be understood as a sharing in the work of Joseph. Having learned the work of his presumed father, he was known as "the carpenter's son." ... What is crucially important here is the sanctification of daily life, a sanctification which each person must acquire according to his or her own state, and one which can be promoted according to a model accessible to all people: "St. Joseph is the model of those humble ones that Christianity raises up to great destinies; he is the proof that in order to be a good and genuine follower of Christ, there is no need of great things — it is enough to have the common, simple and human virtues, but they need to be true and authentic."

This reflection is printed in the newest edition of The Family Fully Alive (#10162), which can be found at kofc.org/familyfullyalive.

#### **JANUARY**

Jan. 22, braving the winter chill of Washington, D.C., hundreds of thousands gathered at the 43rd annual March for Life.

The Knights of Columbus Insurance program achieved its 15th consecutive year of growth, with a record high of \$8.4 billion in new sales representing nearly 72,000 new life certificates.

Knights from the Philippines came together during the 51st International Eucharistic Congress in Cebu City, Visayas, Jan. 24-31. The Supreme Council was a major sponsor of the congress, providing funding for the satellite uplink that broadcast the proceedings worldwide and other media materials.



#### **FEBRUARY**



During Pope Francis' first visit to Mexico, Feb. 12-17, Knights served as volunteers at various papal events. Supreme Knight Carl A. Anderson, Mexican state deputies and local council leaders attended the papal Mass at the Basilica of Our Lady of Guadalupe, home of the miraculous image of Our Lady imprinted on St. Juan Diego's tilma.

The Knights of Columbus Board of Directors and their families participated in a wheelchair distribution outside the Basilica of Our Lady of Guadalupe in Mexico City, Feb. 20. The ceremony marked the distribution of the 50,000th wheelchair given through the Order's partnership with the Global Wheelchair Mission.

Knights of Columbus members throughout the Philippines joined Walk for Life events throughout the country on Feb. 27. This year marked the first Walk for Life event in Malolos City, Bulacan, during which Luzon North Deputy Jose Reyes Jr. led thousands of participants in peacefully making a stand for life.

#### MARCH

The Ethisphere Institute, an independent center of research promoting best practices in corporate ethics and governance, recognized the Knights of Columbus as a 2016 World's Most Ethical Company.®

The Knights of Columbus applauded the U.S. State Department's March 17 declaration that Christians and other religious minorities in the Middle East face genocide at the hands of ISIS. The Knights was credited for its effort in pressing for this declaration, particularly through the preparation of a 300-page report containing information regarding the dangerous, genocidal conditions in the Middle East.

Founder's Day, March 29, was observed throughout the Order. Supreme officers, members of the clergy and Knights of Columbus staff members offered the prayer for the canonization of Venerable Father Michael McGivney at his sarcophagus in St. Mary's Church in New Haven, Conn.



#### **APRIL**



On April 2, vigil for the feast of the Divine Mercy and 11th anniversary of Pope John Paul II's death, the Knights of Columbus Board of Directors joined Supreme Chaplain Archbishop William Lori of Baltimore for the dedication of the altar in the Luminous Mysteries Chapel of the Saint John Paul II National Shrine in Washington, D.C.

Supreme Knight Carl Anderson addressed the United Nations on April 28 as part of a panel discussion focusing on human rights abuses and the persecution of religious minorities in the Middle East and throughout the world.

#### **MAY**

Knights and their families were among a record-breaking estimated 22,000 people participating in Canada's 19th annual March for Life, May 12, on Ottawa's Parliament Hill.

The Order joined the Archdiocese for the Military Services, USA, in sponsoring the travel of wounded and disabled military personnel to Lourdes, France, as part of the Warriors to Lourdes pilgrimage.

The Knights of Columbus' Pio XI Sport Center in Rome was the location of a Special Olympics Unified Football Tournament, held May 21. The unified teams consisted of 72 athletes from France, Lithuania, Poland, Hungary and Italy.



#### JUNE



During the annual Organizational Meeting of Knights of Columbus State Deputies, June 8-12, the supreme knight announced the Order set an all-time K of C record in charitable donations and service hours, with \$175,079,192 in donations and more than 73.4 million hours of service.

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#### **JULY**

July 26-31, with the help of partnering organizations, the Knights of Columbus sponsored the international site for English-speaking pilgrims attending World Youth Day 2016 in Kraków, Poland. The Knights' site, the Mercy Centre at the Tauron Arena Kraków, welcomed more than 100,000 young pilgrims over six days, making it the location of the largest WYD gatherings outside the main papal events.



#### **AUGUST**



The Knights held its 134th Supreme Convention in Toronto, Ontario, Aug. 2- 4. There, the supreme knight announced that membership grew for the 44th consecutive year to a record high of 1,918,122 brother Knights.

At the Supreme Convention, the Order honored the family who purchased the policy that pushed the Knights of Columbus insurance program over \$100 billion of life insurance in force — a historic milestone.

The Order's highest honor, the Guadium et Spes Award, was presented to the Little Sisters of the Poor for their witness to the Gospel and their defense of religious liberty. The community was the 12th recipient of the award since its establishment in 1992.

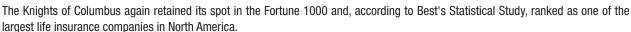
Ukraine, the Order's newest territory, has nearly 600 members in 13 councils, and the Order has also taken root in France.

The Knights of Columbus marks the 126th anniversary of the death of Venerable Father Michael McGivney, founder of the Knights of Columbus, with a Mass celebrated Aug. 14 at St. Mary's Church in New Haven.

#### **SEPTEMBER**



The Knights of Columbus earned the highest possible rating for financial strength, A++ (Superior), from ratings agency A.M. Best for the 41st consecutive year.





#### **OCTOBER**



Beginning Oct. 16, the Knights of Columbus' documentary film *The Face of Mercy* aired on ABC affiliates across the U.S.

During the first weekend of October, more than 200 Knights from 77 councils gathered in New Haven, Conn., for the 51st annual College Council Conference.

Archbishop Bernardito Auza, apostolic nuncio and permanent observer of the Holy See to the United Nations, presented Supreme Knight Carl Anderson the Path to Peace Award on Oct. 12. He thanked the Knights for their humanitarian efforts throughout the world, including their life-saving work on behalf of Middle Eastern Christians and other religious minorities.

During a New York gala attended by notable pro-life supporters, the Human Life Foundation Inc. honored Supreme Knight Carl Anderson with the 2016 Great Defender of Life Award.

#### **NOVEMBER**







# Photo by Spirit Juice Studios

#### DECEMBER

In this issue, check out information on the annual crèche exhibition, the naming of the new deputy supreme knight and more.



# Social Media 101: Making the Most of Social Media in 2017

In the past year, more people than ever before used social media. Sixty-eight percent of all American adults logged into Facebook alone in 2016.\* Experts believe that the use of social media will continue to grow in coming years.\*\* And because so many people are online, your council's Facebook Page is the perfect tool to raise awareness about council events and recruit new members!

#### **Take More Pictures**

To make your council's Facebook Page stand out from the crowd, be sure to use compelling images in your posts and to create photo albums for your council's charitable events and parish activities. Photos that show your council in action — a Knight helping a child try on a winter jacket at a Coats for Kids drive or Knights handing out meals at a soup kitchen — will convey the Order's first principle of charity in a concrete way.

#### **Share Catholic Resources**

By regularly sharing spiritual development resources and Catholic news on your council's Facebook Page, you will encourage your followers to visit your page more regularly. Keep shared content appropriate and positive, and share from trusted sources like kofc.org, Catholic News Agency and the United States Conference of Catholic Bishops.

#### Don't Forget to Be Social

It may seem obvious, but being social on social media is very important. Answering messages in your page's inbox, politely replying to comments and liking followers' posts is important in sustaining a strong online presence. Making your council accessible and social in this way means potential members will be better able to connect with your council and feel encouraged to join.

- \*Pew Research Center, 2016
- \*\* Search Engine Journal, 2016



# Reporting Misconduct

A state or local council officer or a district deputy should notify the Office of Youth Protection at oyp@kofc.org as soon as possible when he becomes aware that a member has been:

- 1. Charged with or found guilty by a court of any offense involving children;
- 2. Charged with or found guilty by a court of any sex-related offense; or
- Sued in court for any wrongful conduct against children or for a sexrelated offense

To the extent that there is a need for suspension or other action, it will be handled by the Board of Directors, through the Office of Youth Protection and the Department of Membership Records.



# Help Fight Hunger

This Lent, help fight hunger by planning a 40 Cans for Lent drive, asking members of the community to contribute one can of food for each day of Lent. As an added incentive to conduct this and other Food for Families programs, the Supreme Council offers a rebate of \$100 for every \$500 or 1,000 pounds of food that a council collects and donates. Simply complete the *Food for Families Reimbursement Program Report Form* (#10057).



# Is Your Council Growing?

Insure how to grow your council and increase its good works? Look for new members in the place you're most likely to find them: your parish. For information on conducting a church recruitment drive and other follow-up recruitment programs, please order *A Guide to Recruiting Success: Conducting a Membership Drive* (#10098), or visit kofc.org/drive.

#### **Keep a Lookout**

The Fraternal Mission Department is currently developing an exciting new way for councils to organize their charitable and fraternal activities.

Stay tuned to future issues of *Knightline* for more information.



# You're Missing Out on an Amazing Opportunity

#### But you still have a chance to join in!

What if you discovered that in just one hour you could learn the inside tips on being a good leader and influential council officer? You wouldn't ignore the opportunity, would you?

Don't miss out anymore — be the first in your council to register for the upcoming live webinars "How We Are Seen Is How We Are Known" (Feb. 1) and "Recruitment in the Spirit of Our Founder" (March 8). Take advantage of these live events — they're specially designed to help you grow your membership and make Father McGivney proud!

Simply go to kofc.org/webinar and register for the upcoming webinar now!

Please note: Registration for the February event is open through January. Registration for the March event will open in February. Questions may be directed to Gary Nolan at gary.nolan@kofc.org or 203-752-4270 (option 3).

# Protect Your Family With Knights of Columbus Insurance

### Financial Fitness for the New Year

When a new year begins, we like to look at our lives and take stock of where we are. Many make resolutions to challenge themselves to be better. Many focus on their health and well-being.

These are great practices. No matter how good we're doing, we can always be doing better, and critical self-reflection and setting goals can help.

This is true not only for our physical and spiritual health, but also our financial health.

So, as we begin 2017, here are a few suggestions to help you look at your financial situation and find opportunities for improvement.

#### Start With a Comprehensive Review

Take stock of your entire situation. Look at your assets and liabilities, as well as the plans and protection that you already have in place. Try to anticipate the future. Are you hoping to have more children? Do you want to help pay for your children's education? Are you nearing retirement?

This is a valuable and revealing process — and one that you don't have to do alone.

As a Knight of Columbus, you can work with a dedicated, well-trained professional brother Knight field agent who can help you identify what you need to adequately protect your family.

Through their agent, members receive a comprehensive, complimentary financial needs analysis. This analysis, titled "Profiles & Forecaster," is a proven industry tool that helps you determine your needs.

It's a fraternal benefit that costs you nothing but could tell you a lot. The Profiles & Forecaster analysis will help you identify surpluses, shortages, insurance and income replacement needs, final expenses and more.

It's a great way to start.

#### Focus on the Future

Ask yourself a series of questions: What happens when you die? Will your family be adequately protected? Do you have life insurance? Is it privately owned or tied to your employment? Is it temporary or permanent? As a member, you have exclusive access to our extensive portfolio of permanent and temporary life insurance products that can be customized to fit your needs.

What happens if you get injured? If you're disabled and can't work, how long can your family survive without your income? Do you have disability income insurance? How much of your income does it cover? Is it privately owned or tied to your employment? The Knights of Columbus has recently introduced a disability income insurance product that can help provide critical protection for your paycheck.

What happens if you get sick? If you need extended care in a nursing facility or at home, will you have money set aside for those needs? Have you looked to see what care like that may cost? Members of the Knights of Columbus have the ability to purchase long-term care insurance that can provide the cash needed to pay for long-term care services while shielding the savings they've set aside for retirement and other purposes.

What happens when you retire? Do you have enough money tucked away? How do you know if it's enough? How will your retirement age and social security affect your financial situation? By working with your brother Knight field agent, you can establish a Knights of Columbus retirement annuity that takes the guesswork out by guaranteeing your principle, guaranteeing growth and — when properly structured — an income stream for life, no matter how long you live.

#### Prioritize Protection

Make protecting the most important things a priority. Think of all the things you insure in your life: your car, house, important electronic devices and major appliances. But how much more precious and valuable is your life? Shouldn't this be protected and prioritized as well?

Proper protection is much more affordable than you may think. Just how affordable? Contact your field agent for your free needs analysis, and he can walk you through all your options.

You just may be surprised.

To find an agent, visit kofc.org/findagent. To learn more about the Knights of Columbus insurance program, visit kofc.org/insurance.



## Innovative Thinking Can Make You a Star

ur Star Council Award winners are the leaders of our Order in the areas of membership, insurance promotion and service programs. These councils exercise a positive mindset and have developed innovative practices that help them to be the successful Catholic leaders that our communities need.

The first step in adopting this mindset is to make sure your council is a positive presence in the parish. Taking an active stance and responding to church and community needs will go far in terms of recruitment, for eligible parishioners will see what Knights accomplish and want to be involved. If you're not sure where to begin, speak with your pastor to see how your council can assist its parish's various service programs.

Next, be sure to include your Knights of Columbus insurance representative in all your council meetings, recruitment events and service programs. The more he can tell prospective members about the Knights' outstanding insurance products, the more interested they will be in purchasing them.

Last, have a steady plan for charitable activities throughout the year. Keep track of your progress to achieving a Star Council Award, as its qualified programs are great methods of assisting those in need in your area.

Remember — a little planning ahead will go a long way toward becoming a Star!

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This year, resolve to improve your financial health. Start with a complimentary, comprehensive analysis by your Knights of Columbus field agent.



Find an agent at kofc.org or call I-800-345-5632





LIFE INSURANCE

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RETIREMENT ANNUITIES