



Knights of Columbus

Delaware State Council 2020 Convention Committee

Ad Chairman: Francesco E. Cristiano, FDD
1112 Seeneytown Road, Dover, DE 19904
Home Phone: (302) 653-9004
E-mail: joycenchris@comcast.net

Dear Friend and Neighbor,

I am writing this letter on behalf of the Delaware State Council, Knights of Columbus and the Convention Committee to offer advertising opportunities that will jointly benefit you, our organization, and the many recipients of the charitable works we do.

The Knights of Columbus is one of the largest non-profit service organizations, and in Delaware, we have 35 local councils scattered around the State. Understandably, we are very proud of our commitment to, and accomplishments in the service of the needy, but we cannot fill these needs without the support of organizations such as yours.

This year we are continuing to offer ads in our annual convention program booklet, in which many organizations like yours have placed ads in the past. Rates for ads are offered at prices ensured to maximize your advertising dollars. Your ad will be seen by Delawareans all around the State.

Attached is a contract that outlines the various ad sizes available. Please fill out and mail a copy of the attached form with payment to the mailing address given on the form. If additional information is needed, please do not hesitate to contact me at the telephone number or email address given above. Thankyou in advance for your consideration.

Sincerely,
Francesco E. Cristiano, FDD
Convention Ad Chairman

DELAWARE STATE COUNCIL



77th ANNUAL MEETING AND STATE CONVENTION

ADVERTISING APPLICATION

Delaware Knights of Columbus State Convention Program Booklet

April 24 - 26, 2020
Atlantic Sands Hotel
and Conference Center
Rehoboth Beach, DE

Convention Program Ad Chairman:
Francesco Cristiano
1112 Seeneytown Road
Dover, Delaware 19904-4432
(302) 653-9004
joycenchris@comcast.net

Forward Ad Copy
to Convention
Program Book Editor:
Deacon Sherman Mitchell, III, PSD
(302) 492-0753
smithell134@hotmail.com

AD SUBMISSION DEADLINE

APRIL 13, 2020

Ad Price List:		(Check One)
Rear Cover Color	\$300	<input type="radio"/>
Inside Cover Color	\$200	<input type="radio"/>
Full Page Color	\$150	<input type="radio"/>
Full Page B&W	\$125	<input type="radio"/>
Half Page Color	\$100	<input type="radio"/>
Half Page B&W	\$ 75	<input type="radio"/>
Quarter Page Color	\$ 50	<input type="radio"/>
Benefactor	\$ 10	<input type="radio"/>

Advertiser's Name: _____

Contact: _____ Phone: _____

Email: _____ Fax: _____

Address: _____

City: _____ Zip: _____

Ad Credit:

Make all checks payable to: "Knights of Columbus, Delaware State Council"

THANK YOU FOR YOUR PATRONAGE!

Quarter Page 2.75" x 4.25"

Half Page 5.5" x 4.25"

Full Page 5.5" x 8.5"

**ADS MUST BE SUBMITTED ELECTRONICALLY
(JPEG, PDF or DOC Format)
Email to: smithell134@hotmail.com**

Please do not fold ad copy if mailed.

Note: Ad may be altered or reformatted to fit page.

Required information - Please Type or Print Clearly