



The First State Council in the Order and a Circle of Honor Jurisdiction
Celebrating 125 Years of Service to the Diocese of Providence, our Parishes and our Communities

INTRODUCING THE ALL NEW ONLINE MEMBERSHIP & FAITH IN ACTION TRAINING SEMINARS

Presented by Supreme Council Membership & Programs Consultant & PA PSD Eric Johnson

Tuesday, May 8 at Newport-Middletown Council Hall, 7:30 PM

7 Valley Road, Middletown

Wednesday, May 9 at Rev. Jordan Dillon Council Hall, 7:30 PM

1675 Douglas Avenue, North Providence

ONLINE MEMBERSHIP is now available in Rhode Island. This provides us an opportunity for men to join our Order using modern technology while maintaining our eligibility requirements. This is a tool that will help make recruitment less cumbersome and help us grow membership of qualified Catholic men in our councils and our Order. Online Membership gives us:

A Faster Way to Join – One of the most common objections to joining the Knights of Columbus is “I don’t have time.” Through Online Membership, a join process that can take as many as two months now takes five minutes.

An Amplified Message – The Online Membership initiative is backed by a substantial, digital and data driven marketing campaign that will find and work to convert prospective members.

A Stronger Brand – This initiative does not change requirements for membership, but it does provide a new membership initiative that is tailored to younger men and busier men who may not yet be ready for council-based membership. This low-pressure, low-commitment experience enables us to bring more men into the fold. Council-based membership is still the goal, as is progression through the degrees – but this will provide a new option for the beginning of a Knight’s journey.

Remember: Online Membership is not in competition with council-recruitment, and can be a great tool for councils to use. When a man joins the Order online, he can convert to council-based membership as soon as he'd like, provided that he goes through the admissions committee and degree process. When he does convert, he will retain all of the benefits he enjoyed in the online membership initiative, the council will receive credit for him as if he were a new member, and the council will receive a dues adjustment. It's a win-win!

FAITH IN ACTION replaces the 50 year old *Surge With Service* program model and will launch with the 2018-2019 Fraternal Year. This is an evolution of the *Building the Domestic Church While Strengthening Our Parishes* initiative. The new program will have 4 categories rather than 6. They are: ***Faith, Family, Community and Life.***

These are critical, game changing concepts.

Every Council is asked to attend, it is that important!