

COUNTDOWN TO A CURE

BENEFITTING NEPHCURE KIDNEY INTERNATIONAL

THURSDAY
OCT 10, 2019



MERITIME PARC
JERSEY CITY, NJ

WE ARE PROUD TO HONOR

Mr. Rocco Murdocca Sr.

Plumbing NYC

FOR BRINGING AWARENESS TO THE URGENT
FIGHT FOR A CURE FOR KIDNEY DISEASE

Countdown to a Cure is a premier fundraising event for NephCure Kidney International. We are bringing this exciting event to New Jersey for the first time. It will feature a fabulous dinner, a thrilling live auction, and an opportunity to network with New York and New Jersey's leading professionals.

Our goal is to raise urgent funds to support the search to find a cure for FSGS and other causes of Nephrotic Syndrome.

TOGETHER WITH OUR DEDICATED SUPPORTERS,
NEPHCURE IS COMMITTED TO FINDING THE CURE.

PLEASE JOIN OUR FIGHT

Buy tickets or donate to the event online: give.NephCure.org/CountdownNJ

PARTNERSHIP BENEFITS



PRESENTING PARTNER

\$30,000

- ▶ Four (4) VIP Tables at Gala with company signage (10 seats per table)
 - ▶ Full page, full-color ad in event program
- ▶ Logo on all event materials and marketing; includes top billing on sponsorship signage and event website
- ▶ Logo on event invitation (commitment and logo must be received by July 19)
 - ▶ Opportunity to provide company literature and gift in guest gift bags
- ▶ Opportunity to provide company signage at event (2 placements)
 - ▶ Recognition during live program
- ▶ Opportunity for naming rights on this year's Honoree Award
- ▶ Opportunity for a company-representative photo with honored guest (if applicable)
- ▶ Acknowledgement in the post-event highlight video

PREMIER PARTNER

\$20,000

- ▶ Three (3) VIP Tables at Gala with company signage (10 seats per table)
 - ▶ Full-page, full color ad in event program
- ▶ Logo on all event materials and marketing; includes top billing on sponsorship signage and event website
- ▶ Opportunity to provide company literature and gift in guest gift bags
- ▶ Opportunity to provide company signage at event (2 placements)
 - ▶ Recognition during live program
- ▶ Opportunity for a company-representative photo with honored guest (if applicable)
- ▶ Acknowledgement in the post-event highlight video

GOLD PARTNER

\$15,000

- ▶ Two (2) VIP Tables at Gala with company signage (10 seats per table)
 - ▶ Half-page, full-color ad in event program
- ▶ Logo on all event materials; includes premier placement on sponsorship signage and event website
- ▶ Opportunity to provide company literature and gift in guest gift bags
- ▶ Opportunity to provide company signage at event (1 placement)
- ▶ Acknowledgement in the post-event highlight video
- ▶ One (1) VIP Table at Gala with company signage (10 seats per table)
 - ▶ Half-page, full-color ad in event program
- ▶ Logo on all event materials; includes premier placement on sponsorship signage and event website
- ▶ Opportunity to provide company literature and gift in guest gift bags
- ▶ Acknowledgement in the post-event highlight video

SILVER PARTNER

\$10,000

BRONZE PARTNER

\$8,000

- ▶ One (1) Table at Gala with company signage (10 seats per table)
- ▶ Logo on all event materials: to include sponsorship signage and event website
 - ▶ Opportunity to provide company literature in guest gift bags

HERO TABLE

\$5,000

- ▶ One (1) Table at Gala with company signage (10 seats per table)
 - ▶ Logo on event website

CHAMPION TABLE

\$2,500

- ▶ One (1) Table at Gala with company signage (10 seats per table)

AD OPPORTUNITIES FOR EVENT PROGRAM



Full-color ads will be printed in the program booklet that will be given to each attending guest.

FULL-PAGE AD

\$1,500

HALF-PAGE AD

\$1,000

AD SIZES

PLEASE NOTE: All ads should be in color and should fully fill the space specified. Please do not include any white/clear space to buffer your ad on the page.

	WIDTH	HEIGHT	RESOLUTION	ORIENTATION
FULL-PAGE AD	5.75 inches (5.5 in. with 1/8 in. bleed)	8.75 inches (8.5 in. with 1/8 in. bleed)	300 dpi	Portrait
HALF-PAGE AD	4.75 inches	3.65 inches	300 dpi	Landscape

ARTWORK SPECIFICATIONS

ADVERTISERS WHO WISH TO SUBMIT THEIR OWN ARTWORK

Follow the below guidelines. Ads that do not follow the guidelines will appear blurry in the program and may not be used during the event. Acceptable file formats are JPEG or PNG files. **PLEASE NOTE:** Microsoft Word files are not an acceptable format for final ads.

- ▶ Color mode must be CMYK
- ▶ Resolution must be 300 dpi or greater
- ▶ Quality should be 100
- ▶ Compression should be maximum
- ▶ Text should be no smaller than 8.5 points in size
- ▶ No more than 300 characters of text should be included in ad

IF YOU WOULD LIKE US TO DESIGN YOUR AD

Please send text and images prepared according to the below guidelines. **PLEASE NOTE:** Scanned documents are not acceptable for submission.

TEXT

- ▶ No more than 300 characters of text should be included in ad
- ▶ Microsoft Word documents or unformatted text in the body of an e-mail are acceptable

LOGO AND/OR PHOTOS

- ▶ Acceptable file formats are JPEG, PNG, or EPS files.
- ▶ Resolution should be no less than 300 dpi
- ▶ Color mode should be CMYK

ALL ADS ARE DUE BY
MONDAY, SEPT 9TH



PLEASE SEND SUBMISSIONS TO:
EVENTS@NEPHCURE.ORG

For more information about NephCure Kidney International, to purchase tickets, or inquire about sponsorship opportunities, please visit: give.NephCure.org/CountdownNJ or email events@NephCure.org.

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- \$30,000 Presenting Partner
 - \$20,000 Premier Partner
 - \$15,000 Gold Partner
 - \$10,000 Silver Partner
 - \$8,000 Bronze Partner
 - \$5,000 Hero Table
 - \$2,500 Champion Table
 - \$375 / Ticket
- Quantity: _____

DIGITAL TRIBUTE AD OPPORTUNITIES:

- \$1,500: Full-page Ad
- \$1,000: Half-page Ad
- I am unable to attend, but would like to support NephCure Kidney International with a gift of \$ _____

TOTAL (full amount to be charged): \$ _____

CONTACT INFORMATION:

FULL NAME _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

EMAIL _____

PAYMENT (circle one): CHECK CREDIT CARD ONLINE CREDIT CARD BELOW

Please make checks payable to "NephCure Kidney International"
Pay by Credit Card at [give.NephCure.org/CountdownNJ](https://www.give.NephCure.org/CountdownNJ) or below:

- AMERICAN EXPRESS
- VISA
- MASTERCARD
- DISCOVER

CARD # _____ EXP. DATE _____ SEC. CODE _____

SIGNATURE _____

MAIL TO: NephCure Kidney International, Countdown To A Cure NJ
150 South Warner Road, Suite 402, King of Prussia, PA 19406

For more information about sponsorships, VIP tables, or additional tickets, please please call
610.540.0186 ext. 40 or email events@NephCure.org