

We will begin shortly!

Make sure your sound is turned up!!

If your screen freezes hit F5 to refresh

Download Notes Pages from the Resource Widget.

Supreme Council Fraternal Mission
Department

Landing page.

Seen by those landing the 15 minutes prior to start time

No Audio



Gary: Hello and welcome to this webinar for fraternal leaders which is titled Council Officer Success Planning. All officers and members are welcome and we encourage you to participating. Thank you for taking time from your busy family, work and Knights of Columbus schedules.

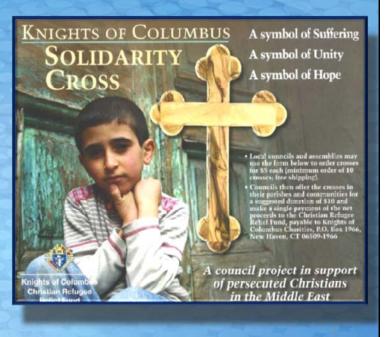
As we get started, please make sure that your sound it turned up, and auxiliary sound or earphones will be the most helpful.

As we always do, let us start our Council Officer Success Planning webinar with prayer.



Prayer for Persecuted Christians

O God of all the nations, the One God who is and was and always will be, in your providence you willed that your Church be united to the suffering of your Son. Look with mercy on your servants who are persecuted for their faith in you. Grant them perseverance and courage to be worthy imitators of Christ. Bring your wisdom upon leaders of nations to work for peace among all peoples. May your Spirit open conversion for those who contradict your will, that we may live in harmony. Give us the grace to be united in truth and freedom and to always seek your will in our lives. Through Christ our Lord. Amen.



Christians in the Middle East continue to face persecution and extinction simply for their belief in Jesus Christ. Their fate, however, has largely been ignored by the secular media. Bob this program is in your area, what should a council do?

Bob: We encourage councils to raise awareness of the refugees' situation through the Solidarity Cross Program. Through this program, councils order 5-inch olive wood crosses (\$5 each, minimum order of 10), crafted by Christians in the Holy Land. **They then sell the crosses in their communities for a suggested donation of \$10 each, donating the net proceeds of the sale to the Christian Refugee Relief Fund. To show the importance of this program, the Supreme Council counts the sale of 50 or more crosses as fulfilling two service criteria under the Church Activities section of the Columbian Award.**

To participate, please contact the Supply Department at 203-752-4214 or supply@kofc.org. When sending your council's check to the fund, please make it payable to "Knights of Columbus Charities, Inc." and write "Persecuted Christians Solidarity Crosses" on the memo line.

Work with your parishes to arrange special Masses or prayer services for the refugees. Members of the community who have purchased crosses may bring them to the prayer service for a special blessing.

Thank you for helping the Knights of Columbus to stand in solidarity with our persecuted brothers and sisters through participation in this program.



Webinar for Fraternal Leaders

- -Overview
- -Widgets for Help and Resources
- Participating in Polls
- –How the Question and Answer Session will work

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Again, thank your for joining us, and here is how our webinar works! Everything is on your screen. Again, make sure your sound is turned up or you have auxiliary speakers or headphones! If you are on a laptop or large tablet across the bottom of your screen, are buttons we call widgets, if you are on a smart phone, or smaller screen, you will find these in a drop down menu, look for the little icon with three lines.

Left to right: The box with a question mark is for technical help. Like your screen freezes, press the **F5** key. The next one is Blue, it is your PowerPoint Viewer screen, and you can make your screen larger or smaller depending on how you choose to arrange your screen. If you click your large PowerPoint slide, it will disappear, click on the widget, and it will pop back up. The next widget, a red Play Arrow, that one is for the on-demand attendees; this is a pause and play button, and this is about 40% of our total audience. Next is a purple box with Q and A. This widget opens a window for you to ask and submit a question. Each webinar has hundreds of questions submitted in less than an hour. We will try our very best to answer as many broad ranging questions as we can. Individual issues we will respond also, however, that takes a few days. Any question that we don't get answered, please send an email to fraternalmission@kofc.org.

Then there is a blue button for presenter bios. And, finally, there is a green file folder, that is your Resource Widget. Here we have loaded the forms, and resource materials, that we speak about in this webinar, which you may download and save to your computer. During our presentations we will push out poll questions and we ask that you to respond quickly, which is done on the PowerPoint slide, not the Q&A widget. We will make the poll results, public within a matter of a few seconds. So please be prompt when I push out a poll question. Your input is important!



Webinar Agenda

- Building success through planning and brainstorming
- Setting expectations and goals for the fraternal year
- Using your Fraternal Leader Success Planner
- Keeping members motivated and involved in meaningful activities
- Questions and Answers

Webinar is designed to advice to help your council be more effective in your role as a strategic asset for every parish. We will focus on tools, tips, and techniques for effective outcomes which will help your council grow and become stronger. Our chapters are:

- 1. Building success through planning an brainstorming
- 2. Setting expectation and goals for the fraternal year
- 3. Using your Fraternal Leader Success Planner
- 4. Keeping members motivated and involved in meaningful activities
- 5. Question and answer session



Announce presenters and their titles.





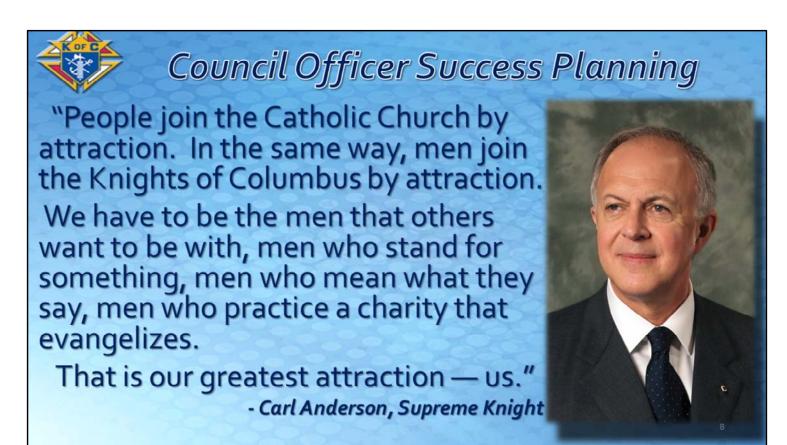
Father McGivney brought the men of his parish together, in order to chart a new course of parish and personal Catholic action, rooted in our shared faith. Success Planning begins with your council coming together and reviewing the past, in order to effectively plan and implement relevant programs to be men that practice Charity, Unity and Fraternity.

Gary: Our focus in a previous webinar was "Bridging Fraternal Years." This mean keeping your momentum going. Today we are talking about "Council Officer Success Planning." These two webinars are extremely important. Starting and stopping is just too hard. Keep the big wheel rolling, and planning and conducting programs and charitable outreach projects. Our panel from the Fraternal Mission staff is here to help you reach new goals and keep your big council activity wheel rolling! And we will help you plan for success.

This is nothing new for us, and

Father McGivney brought the men of his parish together, in order to chart a new course of action; so to does your council need to come together and review the past, in order to effectively plan and implement programs in the future.

As Knights we can only respond to the needs of our parish, community and council, if we are present, visible and engaged. Our charitable outreach spreads the love a Christ through our service, and expands our fraternal spirit. This fraternal spirit is directly from our founder, Fr. McGivney.



Jose: Those that joined us for other Webinars know we always start off with a Supreme Knight quote. Today this quote is from the recent Organizational Meeting of State Deputies, held here in New Haven. This quote, I believe speaks directly to our topic today. Council Officer Success Planning. First we have to know who we are, who are Knights of Columbus members? What do we stand for and what do we do?

"People join the Catholic Church by attraction. In the same way, men join the Knights of Columbus by attraction.

We have to be the men that others want to be with, men who stand for something, men who mean what they say, men who practice a charity that evangelizes. That is our greatest attraction — us."

We were organized in the beginning; as we are organized today. This organization extends directly from our founder Father Michael McGivney. He has been recognized by the Church for his Heroic Virtue and one of those reasons is how he designed our council model.



POLL QUESTION

- Did your council hold a real Officer Change-Over Meeting for this fraternal year?
 - Yes
 - -No

GARY:

I am pushing out a poll question right now that I ask that you answer and we will take a minute on this. Here is the question:

Did your council hold a real officer change over meeting for this fraternal year?

POLL QUESTION:

Then push out results.



Building Success Through Planning and Brainstorming

Gary: Building Success through planning and brainstorming is our first chapter. Our first task is to define a brainstorming session. What is it? Why is it important to Knights of Columbus councils or assemblies?

Brainstorming is the pursuit of ideas. Maybe the idea is only new to your council and other councils have been doing it for years. Brainstorming is bringing members together, creates a fraternal bond, and maybe most importantly get members thinking and communicating.

What is the upside and downside? Too many people and controlling the meeting and too few people attending with no ideas.

What is most important is what happens after the session. What good is it to have a great brainstorming session, if you have great notes, super ideas and they are folded up in a folder and no action is taken.



What is a Planning and Brainstorming session:

- A well planned brainstorming session can bring great results
- Moderator needs to be well versed in the Knights of Columbus, its mission and its programs
- State the overall goal(s) at the very beginning to get officers and members thinking about what they bring and think about for the session
- Prepare an Agenda and "brainstorming rules"

Gary: A well planned brainstorming session can bring great results, however it must start with a specific purpose.

The moderator needs to be well versed in the Knights of Columbus, the mission of the Order, current and past programs. He needs knowledge of the council, and jurisdiction. The moderator doesn't have to be the grand knight, but he needs to be fully engaged in the entire process.

Let everyone know the overall goals so that everyone get thinking about the outcomes, and here it is key to let everyone know what will be done with the findings, recommendation and the information from the session. I nothing happens, you will never get the participants to give of their time in the future. Make sure participants are comfortable and ready

Have an agenda that is open, but includes the rules for the session. Manage expectations, and don't let the talkers monopolize the conversations. Everyone needs the opportunity to speak openly.



Best Practices in Brainstorming:

- Schedule an informal stand-alone meeting
- Have plenty of space with a bright atmosphere
- Be prepared to listen (hear them out)
- No, Noes Only, Yeses
 - all ideas will be considered don't pass judgment there do some homework first
- Keep your meeting to 2 hours or less

Jose: Don't have other time constraints – focus on this meeting as extremely important.

Check your space! Have plenty of space, light, tables for materials and to write and take notes.

Hear them out. It is important to listen. Don't cut off people. Of course only one person can speak at a time. Keep order.

No – noes., only yeses. All ideas will be considered. No snap judgments! Do not be dismissive, be open warm, welcoming and listen. Maybe they cant express it right the first time.

Keep your meeting time to what works for your council. Be more concerned about the positive outcomes, rather than a eye on the clock.



Promoting Council Planning and Brainstorming helps build a positive culture that is open, warm, inclusive and respectful:

- · How?
 - Charity through council action engages members for life
 - Unity of purpose and Unity of action builds a strong council
 - Fraternity builds new ideas and together we can accomplish far more than individuals acting alone

Bob: Promoting a council planning and brainstorming session shows that your council is a united group of Catholic men that are engaged and moving the right direction together.

Starting with you Chaplain or pastor and being present, visible and engaged in your parish. This is the first and maybe the most important starting point to build a positive council growth culture.

Men become members because of what the see and hear about your council. When they join they are promised that the will be able to give back and be engaged in acts of charity in the spirit and mission of Father McGivney. Are we keeping our promise?

Unity is so very important, and we talk about getting the big wheel rolling and keeping it rolling. This is why we focused on bridging in our last webinar

Fraternity is key, to working together in charity. We did get to \$175 in donations doing different programs in different ways, however it was the united mission that helps each individual council moving forward.



- In the planning phase ask questions to stay on track with the mission of the Order:
 - who does it help?
 - how would we do it?
 - when should it happen?
 - what are the roadblocks?
 - what is success?

David: Great ideas were gathered, now what? This is the most important part, doing something, and communicating that something, to the membership! Now with a great idea, here are some steps for Successful Planning.

- 1. What is the Objective for the program or project
- 2. Analyze the pitfalls or challenges so they can be avoided
- 3. What are the possible solutions, keeping in mind there can be several workable solutions
- 4. Develop a strategy or if you prefer a game plan
- 5. Manage and respect everyone's time members will help but do not want to feel taken advantage of, so engage more people and this wont become an issue
- 6. Define success. Councils often have very successful programs, but since they didn't define success, and often the council has achieved success and they do not know it.



Who needs to included to conduct a successful Planning and Brainstorming session:

- · Start with your Chaplain, Pastor or pastoral staff
- Include your Field Agent or General Agent
- Ask leaders, like grade or high school principles or Catholic Agency directors to attend or send a note of needs
- Invite council members, not just the officers
- · Respect everyone's opinion and time
 - their insight might be the key to unlock a great future

José: Where do you start. Start with your Chaplain or Pastor, and here the grand knight and chaplain have to be on the same page, moving the same direction, at the same time.

Include at least a conversation with your field agent or general agent, it is good to at least know some of the thoughts going into the meeting.

Talk to other local catholic leaders. Notice that for this brainstorming meeting that we didn't include the district deputy on the list, this is a pre and post conversation for the grand knight, however it makes sense to make this session be of the council, for the council and by the council, and being open to the thoughts and ideas of the members.

Who is invited to participate is also important. Too many people can be hard to control and too few people will not bring enough ideas. This may take some experimentation to get just right. What is important is to commit to the process.



What do fraternal leaders do at a Planning and Brainstorming session:

- Thank everyone for attending
- Moderator sets and enforces the ground rules
- Once several ideas come forward they need to be prioritized by the group
- Be informal with open lines of communication, while keeping on topic, not the time for story telling

David: Thank people for attending and their ideas

Moderator needs to announce and enforce the ground rules. Some places have items that they use to remind people to stay positive. Like a negative cup, and a star that gets set at a persons place with a good idea!

Having a white board or notes sheet needs to capture the ideas and then prioritize the ideas as a group.

Let the ideas flow, but discourage story telling



With a New Brainstorming idea build success through effective publicity:

- Keep your promotion simple:
 - -What does this project do to help others?
 - –When will this charitable outreach project be conducted?
 - -Where will it take place?
 - -How do potential members contact fraternal leaders to be a part of this charitable service project?

Bob: A new idea comes forward and now what? Promote the idea, not only as a council or assembly project, remind members that this was from the brainstorming session.

Who does it help. What does it really do to help real people in need.

Promote the WHO of the event, as opposed to the WHAT, for example promote the project rather than the food, or they type of fundraiser.

When conducting, let prospective members that participate know who to get in contact with at the council to either participate more or become a member.



Building Success Takeaways:

- State the Objective to be implemented
- Analyze the Challenges
- Develop workable and realistic Solutions
- Build a Strategy
- Manage Time (development, implementation, promotion)
- Prepare for Success

Gary:



Gary: Second Chapter.



In Your Monthly Officers' Meeting:

- · Know the difference between Quota and a Goal
 - Quota is a minimum for long term existence
 - Goal sets sights on achievement
 - · better than your best, but achievable
- Have a purpose and create an agenda
- Focus on the goal of earning the Star Council Award
- Make an action plan and "to do" list and hold officers accountable

José: Know the difference between Quota and a Goal

- Quota is a minimum for long term existence
- Goal sets sights on achievement better than your best, but achievable

Have a purpose and create an agenda

Focus on the goal of earning the Star Council Award

Make an action plan and to do list to hold officers accountable.

This helps your council build success upon success and creates a positive council or assembly culture or achievement. This takes us back to the original quote by the Supreme Knight about being the people that other people are attracted to and want to be around. In general, people want to be around positive people with good attitudes. No one wants to get on a sinking ship so this helps a council be a ship, that is in good shape and has a purpose.



Sample Agenda

- Open with prayer
- New Communications
- Reports of programs and outcomes
- Unfinished business and next steps for upcoming projects
- New business
- Open Items
- Close with prayer



José: Create an Agenda to Drive a Successful Meeting

Circulate agenda to all invitees in advance so they can prepare

Open with prayer and any new communications

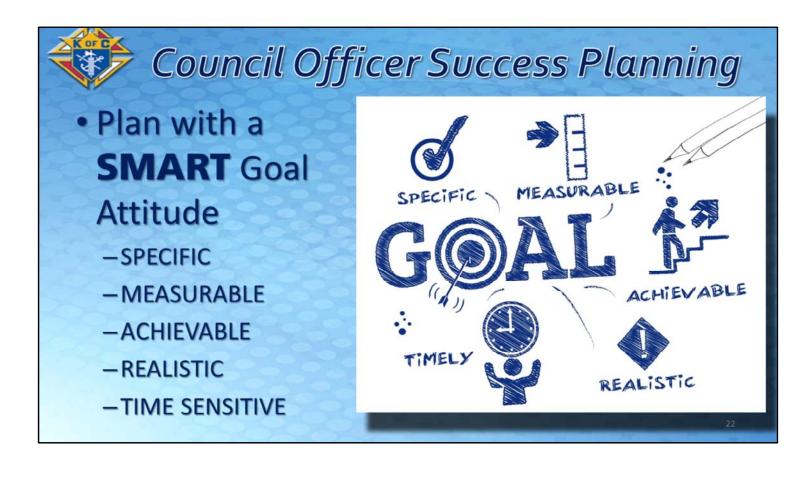
Report on the outcomes and results of recently completed projects.

What is needed for the upcoming projects, are they on track? Is the chairman keeping up with the needs of the project?

New business. This is where the results of the Brainstorming session are presented. Step 2 in giving life to the idea.

Are there open items?

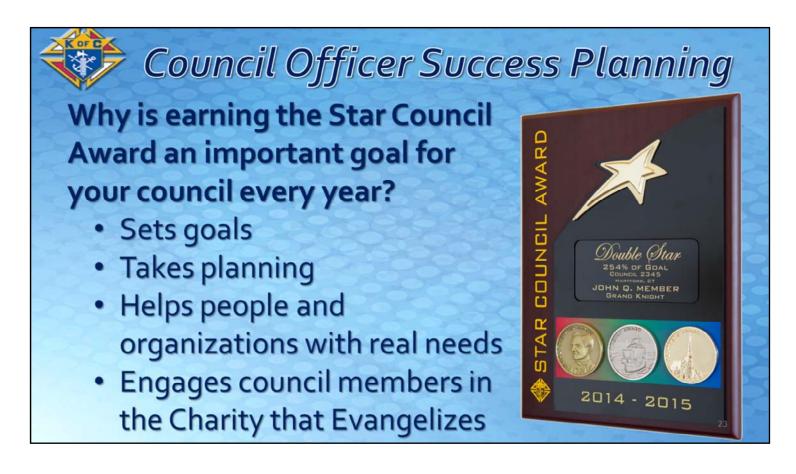
Close with prayer. Keep the meeting focused and respectful of everyone's time.



José: Think in Terms of SMART Goals

<u>Specific Measurable Attainable Realistic Time Sensitive</u>

- Be specific about the goal, know the intended outcome!
- How will progress or success be measured? Benchmarks and due dates need to be defined.
- Is the goal, no matter how well intended, attainable by your council?
- Is the goal realistic?
- When are the key dates?



José: When we talk about SMART goals, the Star Council Award fits right into the SMART goal attitude or mentality.

It is specific, earn the Father McGivney Award for membership growth, the Founders' Award for insurance growth, and the Columbian Award for we for conducting well-rounded programs that help real people

It is measurable and council officers can track their progress on a daily basis.

The quotas set forth are attainable by every council and are very realistic.

Times sensitive. Everything must be accomplished by June 30th each year.

This culture builds a council culture of planning for, and achieving success in endeavors. Start with the chaplain or pastor.



Building the Domestic Church

- What is your council doing to participate in the Building the Domestic Church, While Strengthening our Parish initiative?
- Programs that support Christian family life and encourages councils and families to more fully integrate with the sacramental and social lives of the parish
- Grand Knight should be the one point of contact for the Chaplain or Pastor to set expectations and council participation, visibility and presence in the parish

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This culture builds a council culture of planning for, and achieving success in endeavors. Start with the chaplain or pastor.



Building the Domestic Church

- The Church (each parish) and the Order (each council) is a family of families
 - Family Fully Alive
 - Consecration to the Holy Family
 - Father's Day Affirmation of Wedding Vows
 - Holy Family Prayer Program
 - 5th Sunday Rosary Program
 - Journey to the Inn
 - Food for Families
- Youth Ministry support
- Men's Spiritual Formation

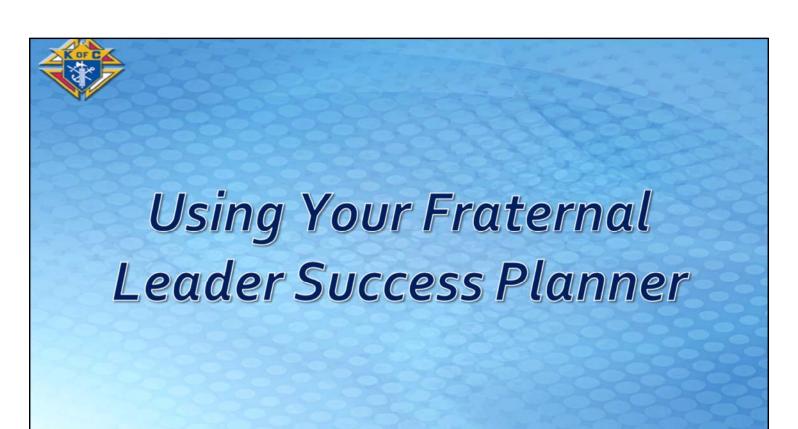
Bob:



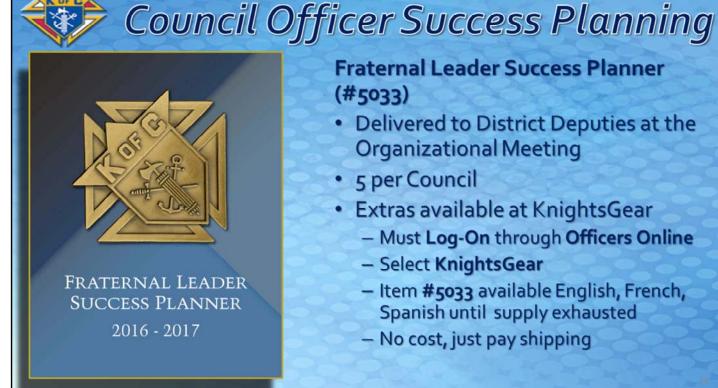
Setting Expectations Takeaways:

- Focus on the mission (start with why!)
- Respect your fellow officers' time and keep them engaged
- Focus on ACTION (S.M.A.R.T. goals)
- Building the Domestic Church While Strengthening our Parish is key to long term council success

Gary:



Gary: Third chapter.



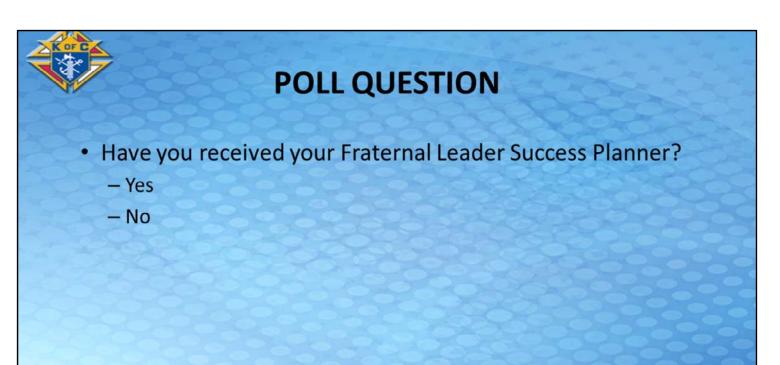
Fraternal Leader Success Planner

- · Delivered to District Deputies at the Organizational Meeting
- 5 per Council
- Extras available at KnightsGear
 - Must Log-On through Officers Online
 - Select KnightsGear
 - Item #5033 available English, French, Spanish until supply exhausted
 - No cost, just pay shipping

Gary: Council Officer Success Planning begins with the Fraternal Leader Success **Planner**

For five years we have referred to this as a Success Planner, rather than a calendar. And so, success doesn't just happen by accident. It takes planning, cooperation, working together as a untied officer group, with the big wheel rolling and a great council culture.

This is why we had 5 per council delivered to your district deputy at the Organizational meeting and asked the important question of have your received yours. If not, you need to take action and call your district deputy.



GARY:

I am pushing out a poll question right now that I ask that you answer and we will take a minute on this. Here is the question:

POLL QUESTION:

Have you received your Fraternal Leader Success Planner?

Then push out results.



David: What is important here is that your planning must be in writing. If it is not in writing and communicated to all of your officers and members it is just a wish.

This is your planning tool and resources combined into one.

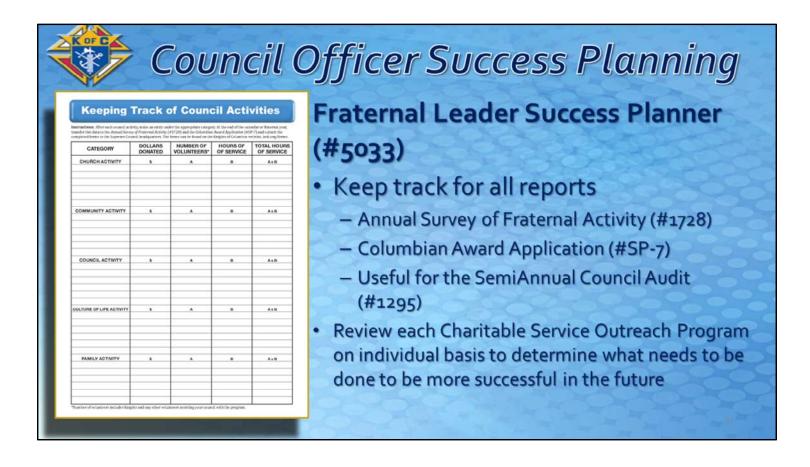
Plan early

Keep on track with your projects and make sure your also on track with the overall Mission of the Order.

Determine and keep track of what needs to be done short and long term.

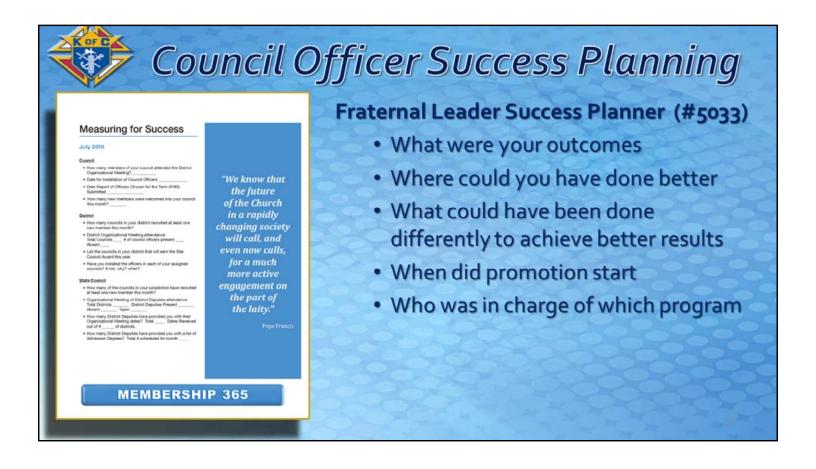
Measure success on a monthly basis, and this is key. Keep score, and keep track set goals, and then promote what your council is doing.

This is a recipe for success.



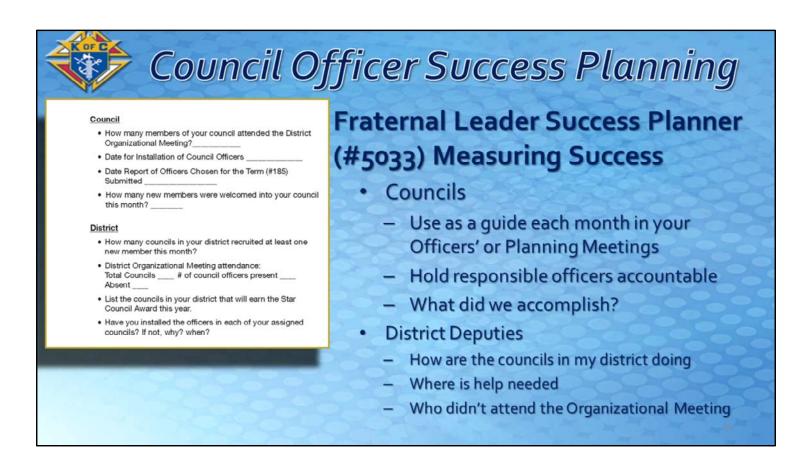
Bob: An important part of Measuring Success starts with keeping track of each project outcomes. Here is a place to track the donations of goods, services and volunteer hours, along with monetary donations to charitable recipients.

We have had many officers express regrets that when officer roles bridged from one term to the next that some of the project details disappeared. So here, multiple officers should be making and keeping track.



José: Reports from our officers around the Order have expressed that they feel the councils nd districts are doing a pretty good job of using the Calendar, Check List and the To-Do Lists, along with the Reminders feature. However, they overwhelming reports are the the using the Measuring for Success is under utilized.

This should be a major focus in the Officers Meetings, each month.



José: So lets look at some of the questions for July that should be answered, at the next Officer Meeting.

How many of your council officers attended the Organizational Meeting conducted by your district deputy?

Where was your Installation of Council Officers conducted? They should all be completed by now. The rule is as close as possible to the start of the fraternal year. If not already completed there is too much procrastination going on. It will be impossible to keep the big wheel rolling and the council moving forward. If not yet done, you council has come to a stop and it will be harder to get it rolling again.



Fraternal Leader Success Planner Takeaways:

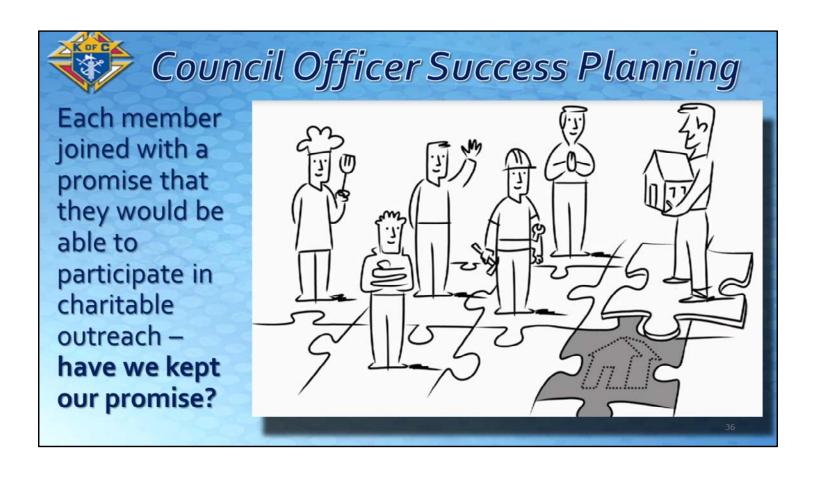
- · Focus on the Mission of the Order
- Measure Success to engage members in the Mission of the Order through the action of your Council
- Plan your actions with S.M.A.R.T. goals
- Use the Measuring Success monthly as a guide in your Officers' Meetings

Gary:



Keeping Members Motivated and Involved in Meaningful Activities

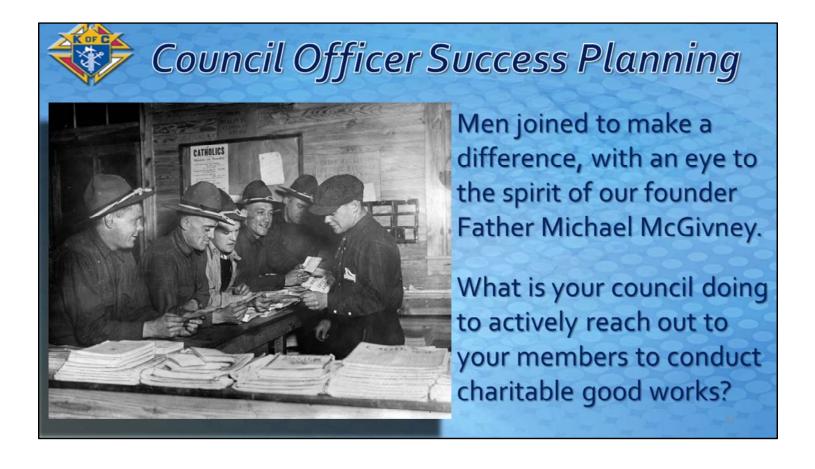
Gary: Fourth chapter.



Gary: In our recent Power of One Video we talk about the difference that one member can make to the team. Our team is the council. Players are recruited and traded each season, in every sport to find the right mix. Now we are trading, but members join, move, have life changes and have more or less availability. So in our councils we have to find the right mix for the most successful outcomes of our charitable service outreach projects.

Promises were made in the First Degree. This is a candidates introduction to the Order and to his council. We promise charitable good works, we don't promise meetings and cooking fish or spaghetti. That really comes later, the charity must come first.

Councils need to be actively engaged in the needs of their member (their most important asset) for the members to be actively engaged in their council.



José:



Keeping Members Motivated Take-Aways:

- Your council helps to promote awareness to an aspect of common concern in your community
- Your council is seen as a good "citizen"
- Your council builds morale in the council and parish
- Your council grows and becomes a more effective partner
- · Your council is seen as a leader in faith initiatives

Gary:



Online Resources for Council Officers:

- kofc.org/Surge Surge . . . With Service Programs
- kofc.org/Star Star Council Award and components
- kofc.org/Recruit1 Recruitment Video Resources
- kofc.org/DomesticChurch Building the Domestic Church While Strengthening our Parishes information
- kofc.org/ChurchDrive Conducting a Parish Recruitment Drive
- kofc.org/Join Information about joining
- kofc.org/Webinar Registration and webinar archive
- EMAIL Fraternal Mission@kofc.org

Gary: Bob, can you run down the list of where officers should go to find answers and solutions?

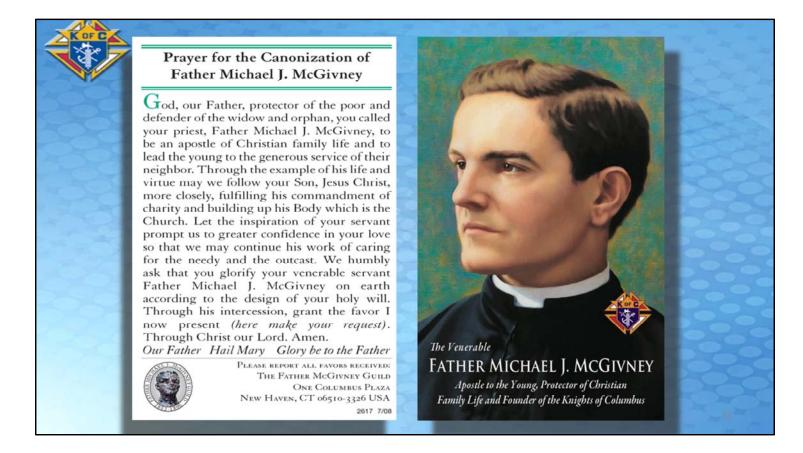
Bob: Thanks Gary! Yes and reads list.

Gary: Thanks everyone for joining us today. Our time is up! Webinar is available by following the same link you used to sign in. And, will be available shortly on line.

Have a great day, thanks for taking time out of your schedule. Pass the word to the officers that could not make it, that the presentation is available on-demand.

Now let us close with prayer.





God our Father, protector of the poor and defender of the widow and orphan, you called your priest, Father Michael J. McGivney to be an apostle of Christian family life and to lead the young to the generous service of their neighbor. Through the example of his life and virtue may we follow your Son, Jesus Christ, more closely, fulfilling his commandment of charity and building up his Body which is the Church. Let the inspiration of your servant prompt us greater confidence in your love so that we may continue his work of caring for the needy and the outcast. We humbly ask that you glorify your venerable servant Father Michael J. McGivney on earth according to the design of your holy will. Through his intercession, grant the favor I now Present (here insert you request.) Through Christ our Lord. Amen.

As a reminder, if you have not yet joined the Father McGivney Guild, please do, and tell the guild about any prayers that have been answered by Father McGivney.



Thank you for attending this webinar!

SAVE THE DATE – NEXT WEBINAR

Building Council Momentum with Church Recruitment Drives

Saturday, September 10, 2016 at 2 PM Eastern Time Mark your *Fraternal Leader Success Planner* today!