

# Fraternal Mission

## Webinar for Council and District Officers

### *Council Officer Success Planning*

We will begin shortly!

Make sure your sound is turned up!!  
If your screen freezes hit F5 to refresh

Knights of Columbus  
Supreme Council  
Fraternal Mission  
Department

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## *Council Officer Success Planning*



The diagram illustrates a process for success planning. It starts with 'OBJECTIVES' (a location pin icon) leading to 'ANALYZE PROBLEMS' (a beaker icon). This leads to 'SOLUTIONS' (a lightbulb icon). From 'SOLUTIONS', it branches into 'STRATEGY' (a chess piece icon) and 'TIME MANAGEMENT' (a clock icon). Both 'STRATEGY' and 'TIME MANAGEMENT' lead to 'SUCCESS' (a rocket icon). The central text reads 'SUCCESS PLANNING'.

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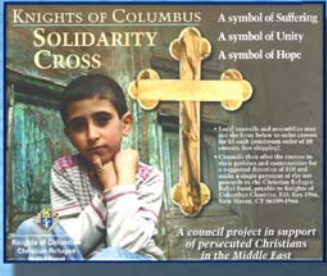
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## Prayer for Persecuted Christians

O God of all the nations, the One God who is and was and always will be, in your providence you willed that your Church be united to the suffering of your Son. Look with mercy on your servants who are persecuted for their faith in you. Grant them perseverance and courage to be worthy imitators of Christ. Bring your wisdom upon leaders of nations to work for peace among all peoples. May your Spirit open conversion for those who contradict your will, that we may live in harmony. Give us the grace to be united in truth and freedom and to always seek your will in our lives. Through Christ our Lord. Amen.



**KNIGHTS OF COLUMBUS SOLIDARITY CROSS**

A symbol of Suffering  
A symbol of Unity  
A symbol of Hope

*A council project in support of persecuted Christians in the Middle East*

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*Council Officer Success Planning*

**Webinar for Fraternal Leaders**

- Overview
- Widgets for Help and Resources
- Participating in Polls
- How the Question and Answer Session will work

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*Council Officer Success Planning*

**Webinar Agenda**

- Building success through planning and brainstorming
- Setting expectations and goals for the fraternal year
- Using your Fraternal Leader Success Planner
- Keeping members motivated and involved in meaningful activities
- Questions and Answers

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*Council Officer Success Planning*

**Fraternal Mission Presenters**

			
<b>Gary Nolan</b> Vice President Fraternal Education, Training and Ceremonials	<b>José Jiménez</b> Vice President Fraternal Mission Department	<b>David Nowak</b> Deputy Director Fraternal Mission Department	<b>Bob Ennis</b> Director Fraternal Programs

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*Council Officer Success Planning*



Father McGivney brought the men of his parish together, in order to chart a new course of parish and personal Catholic action, rooted in our shared faith. Success Planning begins with your council coming together and reviewing the past, in order to effectively plan and implement relevant programs to be men that practice Charity, Unity and Fraternity.

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*Council Officer Success Planning*

"People join the Catholic Church by attraction. In the same way, men join the Knights of Columbus by attraction. We have to be the men that others want to be with, men who stand for something, men who mean what they say, men who practice a charity that evangelizes. That is our greatest attraction — us."  
*- Carl Anderson, Supreme Knight*




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**POLL QUESTION**

- Did your council hold a real Officer Change-Over Meeting for this fraternal year?
  - Yes
  - No

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*Building Success  
Through Planning and  
Brainstorming*

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*Council Officer Success Planning*

**What is a Planning and Brainstorming session:**

- A well planned brainstorming session can bring great results
- Moderator needs to be well versed in the Knights of Columbus, its mission and its programs
- State the overall goal(s) at the very beginning to get officers and members thinking about what they bring and think about for the session
- Prepare an Agenda and "brainstorming rules"

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*Council Officer Success Planning*

**Best Practices in Brainstorming:**

- Schedule an informal stand-alone meeting
- Have plenty of space with a bright atmosphere
- Be prepared to listen (hear them out)
- No, Noes – Only, Yeses
  - all ideas will be considered don't pass judgment there do some homework first
- Keep your meeting to 2 hours or less

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 *Council Officer Success Planning*

**Promoting Council Planning and Brainstorming helps build a positive culture that is open, warm, inclusive and respectful:**

- How?
  - Charity through council action engages members for life
  - Unity of purpose and Unity of action builds a strong council
  - Fraternity builds new ideas and together we can accomplish far more than individuals acting alone

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 *Council Officer Success Planning*



- In the planning phase ask questions to stay on track with the mission of the Order:
  - who does it help?
  - how would we do it?
  - when should it happen?
  - what are the roadblocks?
  - what is success?

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 *Council Officer Success Planning*

**Who needs to included to conduct a successful Planning and Brainstorming session:**

- Start with your Chaplain, Pastor or pastoral staff
- Include your Field Agent or General Agent
- Ask leaders, like grade or high school principles or Catholic Agency directors to attend or send a note of needs
- Invite council members, not just the officers
- Respect everyone's opinion and time
  - their insight might be the **key** to unlock a great **future**

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*Council Officer Success Planning*

**What do fraternal leaders do at a Planning and Brainstorming session:**

- Thank everyone for attending
- Moderator sets and enforces the ground rules
- Once several ideas come forward they need to be prioritized by the group
- Be informal with open lines of communication, while keeping on topic, not the time for story telling

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*Council Officer Success Planning*

**With a New Brainstorming idea build success through effective publicity:**

- Keep your promotion simple:
  - What does this project do to help others?
  - When will this charitable outreach project be conducted?
  - Where will it take place?
  - How do potential members contact fraternal leaders to be a part of this charitable service project?

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*Council Officer Success Planning*

**Building Success Takeaways:**

- State the **Objective** to be implemented
- Analyze the **Challenges**
- Develop workable and realistic **Solutions**
- Build a **Strategy**
- **Manage Time** (development, implementation, promotion)
- Prepare for **Success**

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## Setting Expectations and Goals for the Fraternal Year

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### Council Officer Success Planning

**In Your Monthly Officers' Meeting:**

- Know the difference between **Quota** and a **Goal**
  - Quota is a minimum for long term existence
  - Goal sets sights on achievement
    - better than your best, but achievable
- Have a purpose and create an agenda
- Focus on the goal of earning the Star Council Award
- Make an action plan and "to do" list and hold officers accountable

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### Council Officer Success Planning

- **Sample Agenda**
  - Open with prayer
  - New Communications
  - Reports of programs and outcomes
  - Unfinished business and next steps for upcoming projects
  - New business
  - Open Items
  - Close with prayer




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**Council Officer Success Planning**

- Plan with a SMART Goal attitude
  - SPECIFIC
  - MEASURABLE
  - ACHIEVABLE
  - REALISTIC
  - TIME SENSITIVE

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**Council Officer Success Planning**

Why is earning the Star Council Award an important goal for your council every year?

- Sets goals
- Takes planning
- Helps people and organizations with real needs
- Engages council members in the Charity that Evangelizes

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**Council Officer Success Planning**

**Building the Domestic Church**

- What is your council doing to participate in the Building the Domestic Church, While Strengthening our Parish initiative?
- Programs that support Christian family life and encourages councils and families to more fully integrate with the sacramental and social lives of the parish
- Grand Knight should be the one point of contact for the Chaplain or Pastor to set expectations and council participation, visibility and presence in the parish

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**Council Officer Success Planning**

**Building the Domestic Church**

- The Church (each parish) and the Order (each council) is a family of families
  - Family Fully Alive
  - Consecration to the Holy Family
  - Father's Day Affirmation of Wedding Vows
  - Holy Family Prayer Program
  - 5<sup>th</sup> Sunday Rosary Program
  - Journey to the Inn
  - Food for Families
- Youth Ministry support
- Men's Spiritual Formation

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**Council Officer Success Planning**

**Setting Expectations Takeaways:**

- Focus on the mission (start with why!)
- Respect your fellow officers' time and keep them engaged
- Focus on **ACTION** (S.M.A.R.T. goals)
- Building the Domestic Church While Strengthening our Parish is key to long term council success

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**Using Your Fraternal Leader Success Planner**

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**Council Officer Success Planning**

**Fraternal Leader Success Planner (#5033)**

- Delivered to District Deputies at the Organizational Meeting
- 5 per Council
- Extras available at KnightsGear
  - Must Log-On through Officers Online
  - Select KnightsGear
  - Item #5033 available English, French, Spanish until supply exhausted
  - No cost, just pay shipping

FRATERNAL LEADER SUCCESS PLANNER  
2016 - 2017

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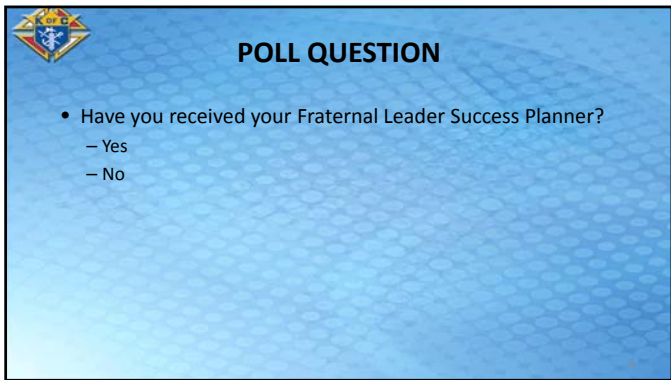
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**POLL QUESTION**

- Have you received your Fraternal Leader Success Planner?
  - Yes
  - No

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**Council Officer Success Planning**

**Using your Fraternal Leader Success Planner just makes sense!**

1. Plan early
2. Keep on track with the mission of the Order
3. Determine what needs to be done in the short term and in the long term
4. Measure Success on a monthly basis

**Equals Success Planning**

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**Council Officer Success Planning**

**Keeping Track of Council Activities**

ACTIVITY	DEVELOP	IMPLEMENT	EVALUATE	REPORT
DEVELOP ACTIVITY	X	X	X	X
IMPLEMENT ACTIVITY	X	X	X	X
EVALUATE ACTIVITY	X	X	X	X
REPORT ACTIVITY	X	X	X	X

**Fraternal Leader Success Planner (#5033)**

- Keep track for all reports
  - Annual Survey of Fraternal Activity (#1728)
  - Columbian Award Application (#SP-7)
  - Useful for the SemiAnnual Council Audit (#1295)
- Review each Charitable Service Outreach Program on individual basis to determine what needs to be done to be more successful in the future

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**Council Officer Success Planning**

**Measuring for Success**

July 2016

*"We know that the future of the Church is a rapidly changing society will call, and even now calls, for a much more active engagement on the part of the laity."*

**MEMBERSHIP 365**

**Fraternal Leader Success Planner (#5033)**

- What were your outcomes
- Where could you have done better
- What could have been done differently to achieve better results
- When did promotion start
- Who was in charge of which program

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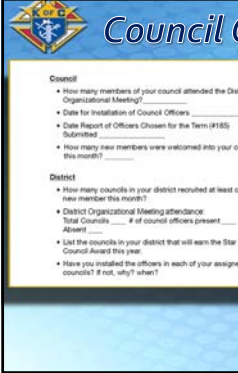
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**Council Officer Success Planning**

**Measuring Success**

**Council**

- How many members of your council attended the District Organizational Meeting? \_\_\_\_\_
- Date for Installation of Council Officers \_\_\_\_\_
- Date Report of Officers Chosen for the Term (#185) Submitted \_\_\_\_\_
- How many new members were welcomed into your council this month? \_\_\_\_\_

**District**

- How many councils in your district recruited at least one new member this month? \_\_\_\_\_
- District Organizational Meeting attendance  
Total Councils \_\_\_\_\_ # of council officers present \_\_\_\_\_ Absent \_\_\_\_\_
- List the councils in your district that will earn the Star Council Award this year: \_\_\_\_\_
- Have you installed the officers in each of your assigned councils? If not, why? when? \_\_\_\_\_

**Fraternal Leader Success Planner (#5033) Measuring Success**

- Councils
  - Use as a guide each month in your Officers' or Planning Meetings
  - Hold responsible officers accountable
  - What did we accomplish?
- District Deputies
  - How are the councils in my district doing
  - Where is help needed
  - Who didn't attend the Organizational Meeting

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 *Grand Knights • District Deputies • Council Officers*  
**Council Officer Success Planning**

**Fraternal Leader Success Planner Takeaways:**

- Focus on the Mission of the Order
- Measure Success to engage members in the Mission of the Order through the action of your Council
- Plan your actions with S.M.A.R.T. goals
- Use the **Measuring Success** monthly as a guide in your **Officers' Meetings**

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 **Keeping Members Motivated and Involved in Meaningful Activities**

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 **Council Officer Success Planning**

Each member joined with a promise that they would be able to participate in charitable outreach – **have we kept our promise?**




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 **Council Officer Success Planning**



Men joined to make a difference, with an eye to the spirit of our founder Father Michael McGivney.

What is your council doing to actively reach out to your members to conduct charitable good works?

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 **Council Officer Success Planning**

**Keeping Members Motivated Take-Aways:**

- Your council helps to promote awareness to an aspect of common concern in your community
- Your council is seen as a good "citizen"
- Your council builds morale in the council and parish
- Your council grows and becomes a more effective partner
- Your council is seen as a leader in faith initiatives

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 **Council Officer Success Planning**

**Online Resources for Council Officers:**

- [kofc.org/Surge](http://kofc.org/Surge) – Surge . . . With Service Programs
- [kofc.org/Star](http://kofc.org/Star) – Star Council Award and components
- [kofc.org/Recruit1](http://kofc.org/Recruit1) – Recruitment Video Resources
- [kofc.org/DomesticChurch](http://kofc.org/DomesticChurch) – Building the Domestic Church While Strengthening our Parishes information
- [kofc.org/ChurchDrive](http://kofc.org/ChurchDrive) – Conducting a Parish Recruitment Drive
- [kofc.org/Join](http://kofc.org/Join) – Information about joining
- [kofc.org/Webinar](http://kofc.org/Webinar) – Registration and webinar archive
- EMAIL – [FraternalMission@kofc.org](mailto:FraternalMission@kofc.org)

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## Questions and Answers




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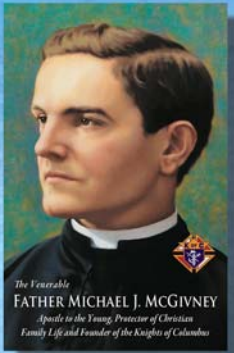


**Prayer for the Canonization of  
Father Michael J. McGivney**

God, our Father, protector of the poor and defender of the widow and orphan, you called your priest, Father Michael J. McGivney, to be an apostle of Christian family life and to lead the young to the generous service of their neighbor. Through the example of his life and virtue may we follow your Son, Jesus Christ, more closely, fulfilling his commandment of charity and building up his Body which is the Church. Let the inspiration of your servant prompt us to greater confidence in your love so that we may continue his work of caring for the needy and the outcast. We humbly ask that you glorify your venerable servant Father Michael J. McGivney on earth according to the design of your holy will. Through his intercession, grant the favor I now present *(here make your request)*.  
Through Christ our Lord. Amen.

*Our Father: Hail Mary: Glory be to the Father*

PLEASE REQUEST ALL BOOKS BELOTTING  
THE FATHER MCGIVNEY GUIDES  
ONE COLUMBUS PLACE  
NEW HAVEN, CT 06510-1418 USA  
800.777.7008



The Venerable  
**FATHER MICHAEL J. MCGIVNEY**  
*Apostle to the Young, Protector of Christian  
Family Life and Founder of the Knights of Columbus*

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## *Council Officer Success Planning*

**Thank you for attending this webinar!**  
**SAVE THE DATE – NEXT WEBINAR**

### **Building Council Momentum with Church Recruitment Drives**

**Saturday, September 17, 2016 at 2 PM Eastern Time**  
**Mark your Fraternal Leader Success Planner today!**

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