Keller's Korner July 2018

## Our Guarantees Set Us Apart

Knights of Columbus life insurance offers something precious few other financial products can – guarantees. As long as you pay your premiums, the policy proceeds will be there for your beneficiaries should something happen to you. That's peace of mind, and that's what we offer with every product in our portfolio.

We guarantee the cash value in your whole life policies will be there.

We guarantee the rates on your term insurance.

We guarantee the rate and your principal in our retirement annuities.

On top of those product guarantees, I guarantee that I will offer professional, high-quality service that you would expect from our organization.

Our Order is among the highest rated life insurers in North America. AM Best has rated the Knights of Columbus, "Superior" for 40+ consecutive years. It's a testament to our track record for excellence and security.

I would suggest that a principal reason that we were able to achieve those accolades is because we remain steadfastly committed to the vision of Venerable Father Michael J. McGivney by providing life insurance by brother Knights for brother Knights.

That commitment is an essential core value of the Knights of Columbus, and our core values permeate all levels of our organization. We pledge to serve our brother Knights, and their families, according to our Golden Rule: "In all my professional relationships, I pledge myself to the following rule of conduct: I shall, in light of all conditions surrounding those I serve, render that service which, under the same circumstances, I would apply to myself."

Let's talk soon to discuss how our products can bring that peace of mind to you and your family.

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