Keller's Korner December 2017

Teach your children well

One of the most important roles you accept as a parent is that of a teacher. Sometimes the values you want to impart (respect, compassion, accountability, financial responsibility, etc.) often run counter to what our instant-gratification driven society values. So, we strive to teach by example.

This is one good reason to carry enough life insurance to protect your family. *This act can show what you value*. You'll show them that you love them and are concerned about their welfare. You'll show that you take your responsibility to provide for your family seriously, and that you want to make sure they're provided for even if you're not around.

It will teach them about priorities. Sure, it may not sink in at the time, especially if any of the sacrifices made prevent them from filling what they see as their immediate "needs" (really things they want, not need, like the newest video game or article of clothing). In the long run, they will learn from what you do and what you don't do.

Let's meet to review your existing coverage. My needs analysis, provided free, will help teach you where your coverage may be lacking. We can plan today to secure your family's future and set in motion lessons that will last a lifetime.

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From My Family to Yours'
Merry Christmas and a Happy and Healthy New Year!!