## **Keller's Korner**

## June 2017

## What does a Catholic life insurance company look like?

It is an important question to ask. As you consider all the options for your family's life insurance and financial services, you might wonder if any are actually unique.

But the Knights of Columbus is, in fact, unlike any other company. We do things differently---- because both our faith and our members demand it.

We call it the *Catholic difference*. Here are a few things that make us unique:

- We invest morally. The Knights of Columbus screens all of its investments according to the guidelines published by the United States conference of Catholic Bishops. We will not invest in companies that deal in abortions, pornography, embryonic stem cell research, human cloning and related endeavors.
- *We support the Church*. Last fraternal year, the KofC Supreme council and local councils together donated \$48 million to the Church.
- *We put our Catholic families first*. We are not a commercial company. We have no stockholders. We answer only to our members. We return a share of our profits through dividends to our participating policyholders and we donate generously.
- We put ethics first. Recently, the Ethisphere Institute named the Knights of Columbus a "World's most Ethical Company" for the third consecutive year.

Our members, their spouses and their dependent children have exclusive access to our insurance program. Working with me, your brother Knight field agent, you can purchase top-quality products to protect your family's future, all while knowing that you are supporting an organization that shares your faith, your beliefs and your values. *Experience the Catholic Difference!* 

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