"THE WIDOW"S PLIGHT"

Husband & Wife Alive		Wife Now A Widow	
Monthly Pension His Social Security Her Social Security	\$2,500 \$1,200 \$600	Wife's survivor pension Survivor Social Security	\$1,250 \$1,200
Monthly Income	\$4,300	Monthly Income	\$2,450
Annual Income	\$51,600	Annual Income	\$29,400

This is a typical situation for a widow. She loses 50% (pre-selected option) of her husband's pension. She can only keep the greater of the two Social Security benefits.

A widow usually experienced a 40% to 50% loss of income!

This is not a good situation.

Don't be lulled into a false sense of security just because all is OK now.

THE FINANCIAL IMPACT OF A PREMATURE DEATH: LIMRA (2003)

- These households have less financial resources and earning power to draw upon.
- Household assets were often eroded to cover hospital and (or) final expenses.
- The primary financial impact was the loss of the deceased's income.
- Widows experience a greater decline in income than do widowers.
- The households in this study were underinsured having only one times income in life insurance protection. While life insurance did provide some small help, it was insufficient to materially affect the finances of the decease's household.

We Issue Life Insurance Up To Age 80! It Is Not Too Late!

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