

**SERVING OUR FAMILIES IS NOT ONLY PART OF WHAT WE DO, IT'S PART OF WHO WE ARE.**

To that end, Knights of Columbus councils offer programs that strengthen family and marital bonds. In addition to including our families in the Order's culture, we also:

- ◆ Hold family-focused activities designed to help families communicate better and grow together
- ◆ Support a variety of programs to fortify the family unit, such as our "Family of the Month" program that honors outstanding families
- ◆ Promote education through fellowships, ~~scholarships, and student loans~~
- ◆ ~~Provide financial assistance and moral support during times of need~~

LOCAL COUNCIL EFFORTS INCLUDE:

COMMUNITY

TOGETHER, KNIGHTS HAVE A POWERFUL VOICE.

One that speaks out for religious and moral values, and speaks out against fear and indifference. By actively and financially supporting a multitude of worthy causes, Knights of Columbus members all over the world have improved communities by:

- ◆ Volunteering millions of hours to community services
- ◆ Annually raising and donating more than \$150 million to charitable causes
- ◆ Helping countless men, women, and children in times of need
- ◆ Promoting civic involvement and, thereby, a sense of national pride
- ◆ Helping preserve the environment
- ◆ Focusing attention on health care matters
- ◆ Leading the charge in support of all life issues

LOCAL COUNCIL EFFORTS INCLUDE:

FAITH

AS KNIGHTS, FAITH IS OUR FOUNDATION.

Dedicated to the Catholic Church's growth and her good works, we serve the Church and help strengthen our personal faith by:

- ◆ Providing financial and spiritual support of religious education, outreach, and vocations
- ◆ Demonstrating our dedication to the Pope and his teachings
- ◆ Ensuring the future growth and development of the ~~Church~~
- ◆ Promoting evangelization through our Catholic advertising program

LOCAL COUNCIL EFFORTS INCLUDE:

THE ORDER

WE ARE AN ORGANIZATION LIKE NO OTHER.

1.8 million members worldwide, and growing. An organization that annually raises and donates more than \$150 million to countless charitable causes.

WE ARE MEN OF FAITH.

Guided not only by our belief in God and the Catholic Church, but by our belief in each other and in ourselves.

WE ARE THE KNIGHTS OF COLUMBUS.

An organization strengthened by the successes of our past, and driven by our goals for the future. ~~Dedicated to serving the Catholic Church, our communities, our families, young people and our fellow Knights, and to building a Culture of Life and Civilization of Love. Dedicated to making a difference.~~



RECRUITMENT

Today, we're looking for the next generation of Knights. For that reason, it's very important to actively search out and recognize potential new members. Keep in mind that the best way to approach a prospect is simply to be yourself.

When speaking to a ~~Knights of Columbus prospect~~, follow these simple tips:

- ◆ Share what being a member has meant to you and your family
- ◆ Mention the social rewards of being a Knight, as well as other member benefits, such as Knights of Columbus Insurance
- ◆ Emphasize the programs and activities of your ~~local~~ council
- ◆ ~~Make yourself available and answer whatever questions he may have~~

Be sure to invite the ~~prospect to join the Order~~. If he is interested, be ready to help him ~~fill out the membership document, form #100~~.

FELLOWSHIP

Time and again, Knights have proven that, through unfaltering fellowship, our individual efforts to improve our ~~communities~~ are magnified. And by creating strong, friendly, and supportive atmospheres in local councils, we also create a better Order worldwide. Additionally, each ~~local~~ council also strives to:

- ◆ Promote and sponsor cultural activities for Knights and their families
- ◆ Hold a variety of social activities exclusively for Knights
- ◆ Endorse ~~athletic activities, including Knights of Columbus softball teams~~
- ◆ Educate members and non-members about the history of the Order

LOCAL COUNCIL EFFORTS INCLUDE:

YOUTH

~~The importance of helping today's youth become tomorrow's leaders is a huge concern of the Order's~~. To that end, many ~~local~~ councils sponsor youth- and family-focused endeavors, such as:

- ◆ Support of local youth groups that help boys and girls build a strong sense of civic and religious responsibility
- ◆ Promotion of local athletic programs, as well as holding our annual Free Throw championship and Soccer Skills Challenge
- ◆ Sponsorship of programs that engage young people creatively and intellectually, such as our Substance Abuse Awareness Poster Contest and Catholic Citizenship Essay Contest
- ◆ ~~Sponsorship of Squire circles, the Order's official international youth organization for young men, ages 10-18~~

LOCAL COUNCIL EFFORTS INCLUDE:

KNIGHTS OF COLUMBUS INSURANCE

SECURITY FOR KNIGHTS BY KNIGHTS

From the very beginning, the central focus of ~~the~~ Order has been safeguarding the financial security of Knights and their families. Available exclusively to Knights of Columbus members and their families, ~~your Order's~~ insurance ~~program~~ ranks in the top five percent of life insurance companies in North America.* In addition to exceptional financial protection, you'll also get personal service from a trained life insurance professional who's a brother Knight, just like you.

* Based on total value of assets, as published in ~~the National Underwriter~~.