

## AFTER THE ANNOUNCEMENT

At the end of this announcement, you can direct attention to the members who are on hand with Prospect Cards and Membership Documents.

After making the pulpit announcement, arrange to have Prospect Cards (#921-A) distributed and collected. Members can keep Membership Documents (#100) on hand, answer questions, and help interested prospects to sign up.

After the event, deliver Membership Documents and completed Prospect Cards to the membership director for follow-up. Prospects who signed Membership Documents should be immediately informed of the date and time of their meeting with the Admission Committee and the First Degree exemplification.

Plan to have an Open House following each Mass at the parish hall. Be sure to invite your Field Agent.

## Suggested Remarks *for* Membership Recruitment



Reach out to the members  
of your parish.

FINDING POTENTIAL RECRUITS CAN BE AS  
SIMPLE AS REACHING OUT TO THE MEMBERS  
OF YOUR PARISH.

An announcement by your pastor or fellow Knight at the end of each Mass on a given weekend (or once a month) is one of the most effective ways to encourage men to join us in our work for our Church and our community.

The script on the facing page should be used whenever someone from your council has the opportunity to address the parish or Mass attendees about the Knights of Columbus.

In this short script, you will notice that certain areas are left blank so that you can include specific information about your council. Among the things that you may wish to include:

- **Service programs**
  - Work for the parish
  - RSVP Support
  - Coats for Kids
  - Food for Families
  - Habitat for Humanity
  - Special Olympics
  - Charitable work specific to your council
- **Charitable contributions**
- **Pro-life activities**
- **Council awards (local and K of C)**
- **Council athletic and social activities**
- **Scholarships and programs for young people**
- **A brief history of the council**

SAMPLE MEMBERSHIP ANNOUNCEMENT  
TO USE FOR YOUR REMARKS

It is my pleasure to introduce you today to the Knights of Columbus. You may already know about the Knights from our council here and/or from some of our other 14,000 councils worldwide. The nearly 2 million members of the Knights of Columbus form the largest Catholic fraternal group in existence. As Knights, we serve our local parish and community while working each day to create a better world through charity. If you are looking to live out your faith in the spirit of charity by helping others, the Knights of Columbus welcomes you to join us.

Knights and their families have the opportunity to become involved in the council's charitable, faith-based and social programs, becoming part of our Knights of Columbus family.

Over the past decade, men like you have enabled the charitable donations of the Knights of Columbus to reach more than one billion, 400 million dollars and individual Knights have donated more than 664 million volunteer hours to charity.

Since its founding in 1882 by the Venerable Servant of God Father Michael McGivney, the first principle of the Order has been charity: we actively assist the Church and our neighbors in need.

We were also founded to protect the livelihood of Catholic families, and that commitment means that we continue to provide our members and their families with top quality life insurance and annuity products. No life insurer in North America has a higher rating than the Knights of Columbus.

Today, we would like to offer you the opportunity to join us in our work for God and neighbor. In this parish, our council, has undertaken these activities: \_\_\_\_\_

As a member of the Knights of Columbus, a man does not only strengthen his faith in the here and now. Through his support of community and Church, he will form friendships with his fellow Knights that can last a lifetime. And, he can do his part to make a difference in our parish, our community and our world for generations to come.

As much good work as the Knights of Columbus has done in the past decade, we could do even more with your help. Join us today and help be the difference in your community and Church.

